



JEWELRY is just the beginning.
TRY US ON
Touchstone
CRYSTAL

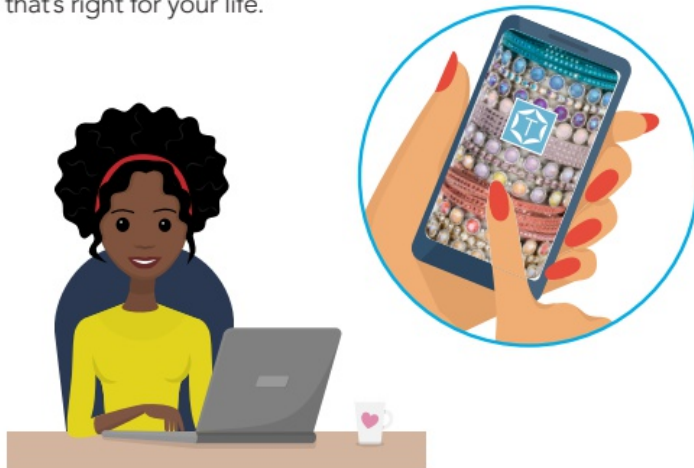




The beauty of
**TOUCHSTONE
CRYSTAL**
is the freedom
to choose.

YOUR BUSINESS – YOUR WAY!

Touchstone Crystal is way more than beautiful, exclusive jewelry! We're about freedom, flexibility, independence, possibility, and opportunity. With so many ways to work and earn, you can truly customize a business model that's right for your life.



It's your business – work it your way. We're here to support you with everything you need to succeed.

- **In-person sparkle socials** are so much fun – from living room to backyard, break room to coffee shop!
- **Or, take your biz virtual** – On Zoom or Facebook, from your laptop or phone.
- **Do a combo of both.** Or create a new scenario.
- **Set your own schedule** and your unique goals.
- **Choose how much you want to earn ...** side gig or career ... choose your \$\$\$ goal.

Create exactly the business you want.
On your terms. In your timeframe.
Suited to your lifestyle.

*There is no guarantee that a Consultant will earn any income or qualify for any Touchstone Crystal incentives. Consultant results will depend on factors such as individual efforts and skill, customer base and time devoted to the business and may differ significantly from person to person.

** Total in cash/jewels based on holding one average \$750 party per week in First Full Month.

***Limited-time only. Does not include tax, \$25 shipping fee, or \$14 monthly fee for personal website and tech tools.





Exclusive, affordable jewelry.

You can be proud to offer superior quality and exclusive designs from a trusted company. Plus, it's so affordable. Wear it, share it, earn \$\$\$ and get great discounts on your faves!



Tech tools at your fingertips.

Everything you need to share – from cool social media tools, to branded content, to your own personal website, where your customers are free to browse and shop.



Phenomenal earnings plan.

Get paid weekly - earning 25% of your retail sales to start and up to 40% as you grow*. As a New Consultant in your First Full Month, you can earn up to \$750 in cash and up to \$500 in jewelry.**



Just \$99 to start.

With a \$99*** investment, you receive almost \$500 in jewelry and marketing tools to start your business strong. Plus, you can earn back your investment with just one sparkle social.



A culture of caring.

We are committed to building a unique culture of caring and sharing. Success comes from learning from, celebrating with and always lifting each other up.



Strong, trusted heritage.

We are proud to be the direct selling division of Swarovski, a global brand which has built a legacy of superior quality, creativity, diversity and sustainability for over 126 years.

Have questions or interested in learning more?

LET'S CHAT



Click on the video for more biz buzz.

IN THEIR WORDS ...



Noelle K. – California

Mom of 2 – Full-time teacher – Gratitude journal enthusiast

I decided to try on Touchstone Crystal as an opportunity to meet and connect with women. This business was so easy to launch – and with rewards all along the way. One thing I appreciated from the start were the tools and support from the company and my team. We get to pick and choose from the “tool box” the company provides, like free training, an amazing social media platform and an app that’s literally my ‘personal assistant’ ... and the list goes on. The best part is that I can design my own schedule. This business is so much bigger than jewelry! I was NOT ever going back into direct sales for various reasons. But am I ever glad I did. **I’m evolving into the woman I always dreamed of.** A relationship builder, an encourager, a hope dealer, a developing leader, and a passionate entrepreneur spreading joy and sparkle!

Marketer – Doting aunt – Goal crusher

When Touchstone came into my life, it was exactly what I needed to ensure my next chapter (retirement!) is what I want it to be - full of fun, and sparkly things, and people who support each other, work hard, and play even harder. And there is one other thing it offers - MONEY! I want to make sure I can keep doing what I love most, doing things for my niece and nephews. Touchstone has definitely delivered on that, too. Because of the \$1,500 a month I’m earning consistently with my TC business, I can pay for my niece’s figure skating competitions and my nephews’ rock-climbing lessons and football and engineering camps. Plus, I’m able to do even more, like fly another nephew home for holidays and donate to a non-profit that is near and dear to my heart. Right now, I’m still working full-time as a marketer in the civil engineering field, and when I share that I have my own jewelry business, too, people ask why I work two jobs. My honest answer? Touchstone isn’t a job. It’s a fun, stress-free, creative outlet, and it allows me to say yes to things that mean so much to me.



Alli E. – Colorado

Every woman deserves to *shine!*



Lisa G. – California

Part-time image & color analyst – Mom of two 20 somethings – Dance enthusiast

I have never felt more excited or more empowered in my life ... and I’m 57 years old! Because I can hold Touchstone Crystal parties virtually, I’m having fun meeting women from all over. My passion has become helping them feel beautiful and deserving - and encouraging them to give themselves permission to sparkle every day. **My customers are absolutely blown away by the quality and shine of the jewelry.** And I can truthfully say that I earned more in 6 months with this business than I did all year employed as a personal stylist (which I love and still pursue). This supplemental income has helped me pay bills, invest in an entrepreneurship program, and save up to treat my husband to a golf club membership! I’m loving the person I see in the mirror ... I realize that I’m capable of so much more, and I want other women to experience that, too.

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