

CHALKSTYLE



Countdown
TO
CHRISTMAS

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25

JOY
LOVE
PEACE
FAMILY
BELIEVE
LAUGHTER
HARMONY
TOGETHER
MEMORIES
GREETINGS
HAPPINESS
HOLIDAY
TRADITION
CHRISTMAS



Design. Love. Repeat.™



HOLIDAY SUITE 2021
VALID THRU JANUARY 2022



making spirits bright

Take advantage of this bright and festive holiday season by bringing light and creativity to your home. Oh what fun you'll have as you create décor pieces to last through Christmas, the new year, and all winter long.

We bring color, creativity, and connection to the world around us, making life a work of art and home a happy masterpiece. We seize each moment to dare, to care, to share our light, and to elevate others.

 @Chalk_Couture  /ChalkCouture  /ChalkCouture_  /ChalkCouture

CLUB *couture*™



Exclusive Products.
Exclusive Rewards.
Receive an inspired B-sized Chalk Transfer® design every month, plus three coordinating Chalkology® Paste Singles, step-by-step how-to instructions, free shipping on your monthly subscription, our lowest flat-rate shipping on all your other orders, and exclusive access to Club promotions*. Talk about friends with benefits!

\$19.99 USD/\$26.99 CAD
Subscribe on your Independent Designer's website today.



Monthly Chalk Transfer® designs vary from those shown here.



*Read the full terms and conditions when subscribing on your Designer's Chalk Site.

➤➤ Subscribe to nonstop inspiration with Chalk Couture's crafty reinvention of the subscription box!

BECOME A DESIGNER

Start here



Standard Starter Kit \$99 USD/\$127 CAD

(Plus taxes & shipping)

Join today and your kit will include a curated selection of products to get you started. Dive in and get everything you need to start your creative career today!

This kit has a retail value of approximately \$250 USD/\$329 CAD retail. Ask your sponsoring Designer for full details on current kit contents. (Contents are subject to change based on new product releases and availability.)



Business Basics Starter Kit \$19 USD/\$16 CAD*

(Plus taxes & shipping)

The Business Basics Starter Kit contains ALL of the benefits of being a Designer and the chance to pick the products you love the most. Start your creative career with the Transfers, surfaces, and tools that speak to you! Kit includes *Designer Start-Up Guide*, catalog, apron, and one business builder Transfer.

This kit has a retail value of approximately \$38 USD/\$48 CAD.

*Price fluctuates monthly in Canada.

➤➤ Talk to your sponsoring Designer about which kit is best for you.



PINING FOR OMBRÉ

The Holiday Pine Transfer looks great on an 18" x 18" Sylvie White Frame. We love showing it off with an ombré technique in Sage and Shimmer Spruce.



HOLIDAY PINE TRANSFER
(SEE P. 13)



TREE CUTOUTS
(SEE P. 14)

JUST FIR FUN

The 2-pack of Tree Cutouts and the coordinating Transfer are so cute when paired with the Jingle Chalkology® Paste Palette Pack!



JINGLE PALETTE PACK
PS2131131 • \$13.99 USD/\$17.99 CAD

| CHALK CENTRAL PICKS |

new and noteworthy

Gather 'round as we show off a few of our favorite picks from the newest collection. Great project inspiration for everyone.



SIMPLY ADOORABLE

The Holiday Hope—Watts of Love Transfer looks so classic on a Door Tag!



DOOR TAG
S203108 • \$9.99 USD/\$12.99 CAD



READY FOR "ADVENT"URE

No holiday home is complete without an advent calendar. The Chalkmade™ Christmas Countdown Kit is the perfect holiday craft!



sparkling new

deck the halls



NEW CHRISTMAS EVE
 B2142194 · \$14.99 USD/\$19.49 CAD
 Shown on Pennant Banner (9" x 12", S193111).



NEW MISTLETOE AND KISSES
 B2142193 · \$14.99 USD/\$19.49 CAD
 Shown on painted Block Set (4½", 6½", and 11", S2131112).

ARTIST TOOL SET

Add an all-over color wash to your blocks with these specialized tools.



T2131103 · \$14.99 USD/\$19.49 CAD



NEW BLESS THIS FARMHOUSE CHRISTMAS
 D2142133 · \$29.99 USD/\$38.49 CAD
 Shown on dyed Square Pillow Cover (17½" x 17½", S181101).



NEW MERRY CHRISTMAS TO ALL
 C2142153 · \$24.99 USD/\$31.99 CAD
 Shown on Lumbar Pillow Cover (12" x 24", S181102).



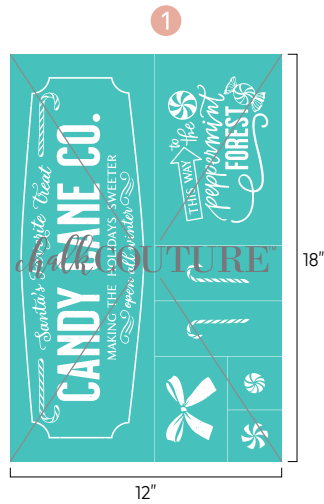
NEW DECK THE HALLS
 A2142158 · \$9.99 USD/\$12.99 CAD
 Shown on Couture Boutique® Board & Pillar Stand (5½" x 7½", S191107).



| GET THE LOOK |

spread christmas cheer

This project is more fun than a sea of swirly twirly gumdrops. It comes together quickly, leaving you plenty of time to make snow angels, go ice skating, eat cookie dough, or snuggle. Re-create this look using these supplies.



NEW CANDY CANE CO.
C2142152
\$24.99 USD/\$31.99 CAD



DOUBLE-SIDED BOX FRAME (6" - 18")
S203107
\$21.99 USD/\$28.49 CAD



DOUBLE-SIDED BOX FRAME (5" - 7")
S203105
\$11.99 USD/\$15.49 CAD

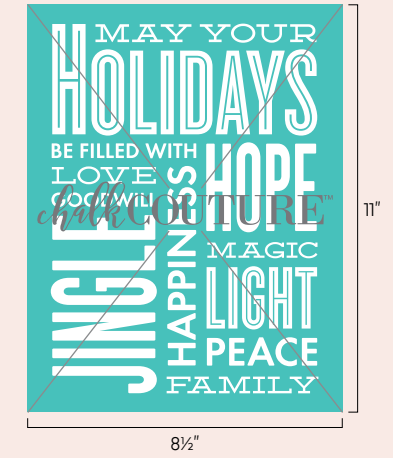


CHALKOLOGY® PASTE JARS
Black Velvet P181122 · Bright White P181121 · Candy Apple P181112 \$12.99 USD/\$16.99 CAD (each)
Shimmer Silver P191111 \$17.99 USD/\$23.49 CAD



Support Watts of Love®

Our charitable partner, Watts of Love, brings safe, renewable solar lights and education around the globe to those who need it most.

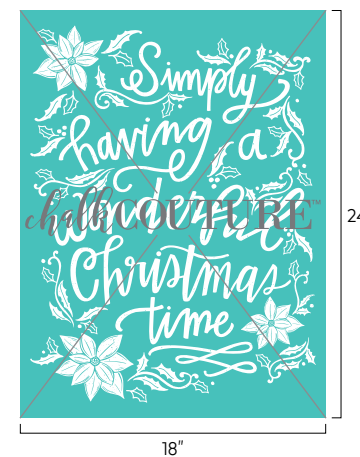


NEW HOLIDAY HOPE—WATTS OF LOVE
B2147204 · \$14.99 USD/\$19.49 CAD
Shown on Door Tag (9" × 12", S203108).



FILLED WITH HOPE

For every Holiday Hope Transfer sold, Chalk Couture™ will donate \$2 USD to Watts of Love.



NEW A WONDERFUL CHRISTMAS TIME
E2142107 · \$39.99 USD/\$51.49 CAD
Shown on Couture Gallery™ Board Aiden White Frame (18" × 24", S183126).





holiday home

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TO
CHRISTMAS

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21				

| CHALKMADE™ KIT |

ChalkMade™ Christmas Countdown Kit

There's no place like home for the holidays. Start the countdown to Christmas with this rustic and classic project. You'll love counting down the days each and every year.



NEW CHALKMADE™ CHRISTMAS COUNTDOWN KIT*

Z214239 · \$39.99 USD/\$51.49 CAD

This ChalkMade™ Kit includes everything you'll need to create your version of our countdown calendar.

Includes the following:

1 House Box Frame (10" x 13"); 1 Magnetic Wreath; 1 Magnet; 1 ChalkMade—Christmas Advent B-sized Transfer; Chalkology® Paste Singles in Black Velvet, Candy Apple, and Pesto (.19 US fl. oz. each); 1 Mini Squeegee; 3 Color Trays (3"); and printed instructions

*Choking hazard. Small parts. Not for children under 3 years. Adult supervision recommended.

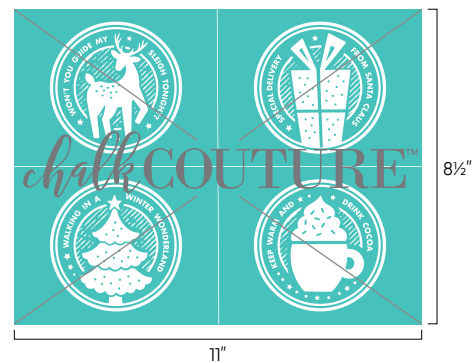




NEW HOLIDAY CHEER
 A2142156 · \$9.99 USD/\$12.99 CAD
 Shown on Couture Boutique® Bistro Spinning Sign (5" x 7", S203103).



NEW PEACE, CHEER, AND MERRY WREATH
 B2142192 · \$14.99 USD/\$19.49 CAD
 Shown on found surface (10" x 10").



NEW CHRISTMAS ALL AROUND
 B2142191 · \$14.99 USD/\$19.49 CAD
 Shown on Double-Sided Box Frames (5" x 5", S203104).



NEW HEARTS COME HOME
 C2142157 · \$24.99 USD/\$31.99 CAD
 Shown on Pennant Banner (12" x 18", S2131113).



NEW HOLIDAY PINE
 D2142132 · \$29.99 USD/\$38.49 CAD
 Shown on Couture Boutique® Board Sylvie White Frame (18" x 18", S193105).




JUST A LITTLE MORE
 Don't be afraid to go 3D with your projects. Add a wreath, add some ribbon, or add your own special touch. Big or small, you'll love it all.



NEW TREE CUTOUT PATTERNS

C2142151 · \$24.99 USD/\$31.99 CAD
 Shown on Tree Cutouts (10" and 12", S2142117).



NEW TREE CUTOUTS (2-PACK; 10", 12")

S2142117 · \$14.99 USD/\$19.49 CAD

Are you pining for something lovely? Look no further than Tree Cutouts. Reversible trees are 3/4" thick with 1/8" thick star accents that nestle in a notch at the top of each tree.



| GET THE LOOK |

chalk fix and chill

When the weather outside is frightful, and all you want to do is cozy in for some delightful chalking, make friends with this sweet little snowman.



NEW YOU MAKE ME MELT

C2142154
 \$24.99 USD/\$31.99 CAD



SIMPLE SHAPES (4-PACK, ROUND, SQUARE, 6")

S2111104
 \$12.99 USD/\$16.99 CAD (each)



CHALKOLOGY® PASTE JARS

Shimmer Pumpkin P2131112
 Shimmer Shadow P203131
 \$17.99 USD/\$23.49 CAD (each)





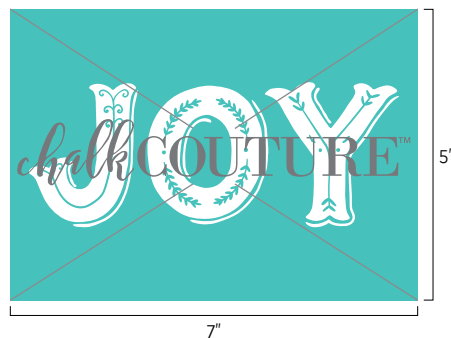
OFFERING THIS SIMPLE PHRASE
 On the first day of Christmas, don't wait for presents from your true love—treat yourself with a DIY holiday-themed banner.



NEW FA LA LA Y'ALL
 C2142156 · \$24.99 USD/\$31.99 CAD
 Shown on Simple Shapes Rectangles (5" x 12", S2131114).



NEW TRIO OF TREES
 A2142155 · \$9.99 USD/\$12.99 CAD
 Shown on Couture Boutique® Board & Pillar Stand (5½" x 7½", S191107).



NEW JOY
 A2142157 · \$9.99 USD/\$12.99 CAD
 Shown on painted Box Frames (3" x 3", S2131111).



NEW ALTHOUGH IT'S BEEN SAID
 D2142131 · \$29.99 USD/\$38.49 CAD
 Shown on dyed and trimmed Hanging Banner (21" x 29", S191108).



NEW HERE COMES SANTA CLAUS
 B2142196 · \$14.99 USD/\$19.49 CAD
 Shown on Couture Boutique® Board Sylvie White Frame (9" x 12", S193102).



NEW HELLO WINTER
 C2142158 · \$24.99 USD/\$31.99 CAD
 Shown on Rustic Round (16", S2131107).



NEW BRRR IT'S COLD OUTSIDE
 B2142197 · \$14.99 USD/\$19.49 CAD
 Shown on found surface (12" x 9").



NEW SILVER WHITE WINTERS
 A2142160 · \$9.99 USD/\$12.99 CAD
 Shown on Pallet Sign (5 1/2" x 7 1/2", S191103).



MELT INTO SPRING
 When Christmas ends and winter sticks around, change up your décor with designs that last all season long.



NEW SNOWFLAKE CUTOUT PATTERNS
 C2142159 · \$24.99 USD/\$31.99 CAD
 Shown on Snowflake Cutouts (6 1/2" and 8", S2142118).

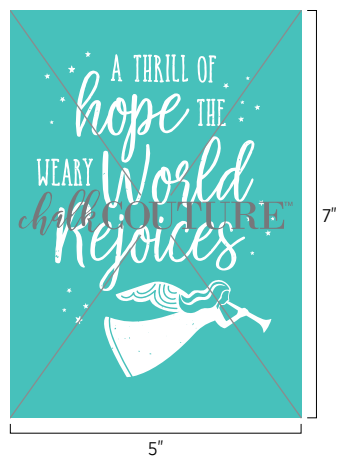


NEW SNOWFLAKE CUTOUTS (2-PACK; 6 1/2", 8")
 S2142118 · \$17.99 USD/\$23.49 CAD
 It will be love at frost sight with these snowflake cutouts. Pair these cool reversible cutouts with the coordinating Transfer and some frosty Chalkology® Paste colors.



GLORIES STREAM

Keep things calm and bright with a combination of Black Velvet and Shimmer Gold Chalkology® Paste. »



NEW REJOICE
A2142159 · \$9.99 USD/\$12.99 CAD
Shown on found surface (7" x 9").



NEW IN A STABLE
B2142195 · \$14.99 USD/\$19.49 CAD
Shown on painted Pallet Sign (9" x 12", S191104).



NEW SILENT NIGHT
C2142155 · \$24.99 USD/\$31.99 CAD
Shown on painted Double-Sided Box Frames (6" x 18", S203107).

SKU	NAME	P.	PRICE
E2142107	A WONDERFUL CHRISTMAS TIME	9	\$39.99 USD/\$51.49 CAD
D2142131	ALTHOUGH IT'S BEEN SAID	16	\$29.99 USD/\$38.49 CAD
D2142133	BLESS THIS FARMHOUSE CHRISTMAS	6	\$29.99 USD/\$38.49 CAD
B2142197	BRRR IT'S COLD OUTSIDE	18	\$14.99 USD/\$19.49 CAD
C2142152	CANDY CANE CO.	8	\$24.99 USD/\$31.99 CAD
Z214239	CHALKMADE™ CHRISTMAS COUNTDOWN KIT	11	\$39.99 USD/\$51.49 CAD
B2142191	CHRISTMAS ALL AROUND	12	\$14.99 USD/\$19.49 CAD
B2142194	CHRISTMAS EVE	7	\$14.99 USD/\$19.49 CAD
A2142158	DECK THE HALLS	6	\$9.99 USD/\$12.99 CAD
C2142156	FA LA LA Y'ALL	17	\$24.99 USD/\$31.99 CAD
C2142157	HEARTS COME HOME	13	\$24.99 USD/\$31.99 CAD
C2142158	HELLO WINTER	18	\$24.99 USD/\$31.99 CAD
B2142196	HERE COMES SANTA CLAUS	17	\$14.99 USD/\$19.49 CAD
A2142156	HOLIDAY CHEER	12	\$9.99 USD/\$12.99 CAD
B2147204	HOLIDAY HOPE—WATTS OF LOVE	9	\$14.99 USD/\$19.49 CAD
D2142132	HOLIDAY PINE	13	\$29.99 USD/\$38.49 CAD
B2142195	IN A STABLE	20	\$14.99 USD/\$19.49 CAD
A2142157	JOY	16	\$9.99 USD/\$12.99 CAD
C2142153	MERRY CHRISTMAS TO ALL	6	\$24.99 USD/\$31.99 CAD
B2142193	MISTLETOE AND KISSES	7	\$14.99 USD/\$19.49 CAD
B2142192	PEACE, CHEER, AND MERRY WREATH	12	\$14.99 USD/\$19.49 CAD
A2142159	REJOICE	20	\$9.99 USD/\$12.99 CAD
C2142155	SILENT NIGHT	20	\$24.99 USD/\$31.99 CAD
A2142160	SILVER WHITE WINTERS	18	\$9.99 USD/\$12.99 CAD
C2142159	SNOWFLAKE CUTOUT PATTERNS	19	\$24.99 USD/\$31.99 CAD
C2142151	TREE CUTOUT PATTERNS	14	\$24.99 USD/\$31.99 CAD
A2142155	TRIO OF TREES	17	\$9.99 USD/\$12.99 CAD
C2142154	YOU MAKE ME MELT	15	\$24.99 USD/\$31.99 CAD

Measurement Conversion Table

CHALK TRANSFER® DESIGNS			CHALKOLOGY® PASTE/INK	
TRANSFER	STANDARD	METRIC	STANDARD	METRIC
A	5" x 7"	12.7 cm x 17.8 cm	.19 US fl. oz.	5.6 ml
B	8½" x 11"	21.6 cm x 27.9 cm	3 US fl. oz.	88.7 ml
C	12" x 18"	30.5 cm x 45.7 cm		
D	18" x 18"	45.7 cm x 45.7 cm		
E	18" x 24"	45.7 cm x 61 cm		

For all other Chalk Couture™ products, 1 inch = 2.54 cm.

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May The Forest Be With You

Spruce up your home this season with some tree-mendous chalkable cutouts. Cuteness you wood not believe.



YOUR *chalk*COUTURE™ INDEPENDENT DESIGNER:

TREE CUTOUTS

See details on p. 14.



S2142117 · \$14.99 USD/\$19.49 CAD