

M E E T M O N A T[®]

We Are Modern Nature



We Build Beautiful Lives

Our culture is extremely important to us, and our philosophy is simple: We are successful when we help others succeed. We are happy when we make others happy. We live and help others live with health, purpose, and joy.

#10

Our Product Promise

- ✓ We only use safe, clinically tested ingredients.
- ✓ We use safe fragrances.
- ✓ We are vegan and animal friendly.
- ✓ We use safe colorants.



#8

Our Own Distribution and Manufacturing

- ✓ Manufactured in the United States
- ✓ Distribution centers in the United States, Canada, and Europe
- ✓ MONAT is able to bypass the typical retail chain model, which includes a manufacturer, wholesaler, salesforce and retailer. This allows us to offer amazing products and value for our customers and puts more money in the pockets of our Market Partners.

#9

We are a Family

- ✓ Founded in 2014 by Luis and Ray Urdaneta
- ✓ Driven by the entrepreneurial spirit of like-minded business owners
- ✓ Fostering a culture of teamwork and collaboration

#7

Scientific Advisory Board

- ✓ Dermatologist and ophthalmologist tested
- ✓ Developed in-house by experts and backed by our Scientific Advisory Board, a panel of specialists who confirm all science, clinicals, and formulations
- ✓ Groundbreaking technology and formulas that perform

#6

Celebrated Worldwide

- ✓ Winner of 40+ awards for business and products across the globe
- ✓ Featured in some of the world's leading publications

Forbes VOGUE CTV ELLE COSMOPOLITAN

#5

Incredible VIP Customer Program

- ✓ Shipped products to over 1 million VIPs in less than 6 years
- ✓ VIP perks include:



#4

The Opportunity

- ✓ Consumable product in the booming haircare, skincare, and wellness industries
- ✓ Lucrative compensation plan
- ✓ Incentive trips and events
- ✓ Positive financial impact on more than 200,000 families annually
- ✓ Modern, ecommerce platform - you can run your business from your phone!
- ✓ Friendships and personal development opportunities

#3



- ✓ MONAT Gratitude programs have invested more than \$2 million in local communities in the past 5 years.
- ✓ Giving back in a spirit of gratitude is an integral part of our culture and part of every corporate event we organize.
- ✓ Pillars of Gratitude: Youth, Education, and Families

#2

Global and Growing

- ✓ Currently operating in the United States, Canada, United Kingdom, Poland, and Ireland
- ✓ Market Partners are free to build their businesses in all the countries where we are currently operating.
- ✓ Global expansion is in our future!

#1

Premium Healthy Aging

- ✓ Committed to naturally based, safe products that deliver real results



HAIRCARE SKINCARE WELLNESS

Ways to Join

Retail

- ✓ 30-Day Money Back Guarantee
- ✓ Purchase+™ Discount: The more you spend the more you save!

VIP

- ✓ 30-Day Money Back Guarantee
- ✓ Purchase+™ Discount: The more you spend the more you save!
- ✓ FREE shipping on orders of \$84 or more
- ✓ Customizable product shipments so you never run out
- ✓ 15% off all MONAT products
- ✓ Exclusive promotions
- ✓ Limited Edition Only For You Product in every Flexship order

MP

- ✓ 30-Day Money Back Guarantee
- ✓ Purchase+™ Discount: The more you spend the more you save!
- ✓ Earn 30-40% commissions on retail sales
- ✓ Earn 15-25% commissions on VIP sales
- ✓ Personal and professional development
- ✓ Ability to earn trips
- ✓ MONAT Motor Club: A 3-tier car program! You could earn a white Cadillac!

Market Partner earnings will vary significantly, and no income is promised or guaranteed. Earnings depend on several factors including leadership experience, expertise, quality and depth of your organization, and individual effort.