

# colorSTREET®

FALL / WINTER | 2021/2022



*In Another Galaxy*



## Welcome to Color Street!

As we enter the second half of the year, we're focusing on the exciting, fashionable possibilities that the season has to offer. In addition to limited-edition drops featuring of-the-moment designs, we're pleased to offer a new Fall and Winter Catalog comprised of the classic colors, glitters, and patterns that you love, as well as fashion-forward shades developed from the latest runway looks. Whatever your nail style, Color Street has you and your fingertips covered.



Not only are we the world's first manufacturers of the 100% real nail polish strip, Color Street is also proudly made in the USA. We are honored to continue our tradition of creating and providing American jobs at our NJ Home Office and manufacturing facilities in these historic times. Together with our Color Street Foundation, which continues to develop charitable giving campaigns with partnered organizations, we are pleased to keep making a difference in our local and national communities, supporting our cherished belief that one brilliant idea can change the world.

With gratitude,

A handwritten signature in black ink, which appears to read 'Fa Park'.

Fa Park, Founder & CEO



*Good Impressions*

## WHAT ARE NAIL POLISH STRIPS?

- Easy, one-step application for a brilliant, salon-quality manicure in minutes
- Chip-resistant, long lasting color — up to 10 days depending on usage
- No dry time, smudges, or streaks
- 100% real nail polish formula with base coat, color, and top coat all in one
- Convenient and travel-friendly
- Easily removed with nail polish remover
- Flexible — can be gently stretched for a perfect fit
- Made in USA with globally patented technology



*Coming in Hot*

# HOW TO APPLY — IT'S SO EASY!

*Be sure to clean nails with prep cloth to remove oils or lotions before application*

## Solids, Glitters, and Nail Art Designs



REMOVE  
CLEAR COVER



PEEL  
POLISH STRIP



REMOVE TAB  
& SELECT END



APPLY TO NAIL  
& GENTLY  
STRETCH TO FIT



GENTLY FILE  
EXCESS OR  
REMOVE WITH  
FINGERNAIL

## French Manicure

APPLY TIP FIRST

APPLY SHEER OR CLEAR OVERLAY



REMOVE CLEAR  
COVER & APPLY TIP  
TO FREE  
EDGE OF NAIL



FILE EXCESS OR  
REMOVE WITH  
FINGERNAIL



REMOVE CLEAR  
COVER & PEEL  
POLISH OVERLAY



APPLY OVERLAY  
TO NAIL



GENTLY FILE  
EXCESS OR  
REMOVE WITH  
FINGERNAIL

# SOLIDS - \$11 USD / \$14 CAD



**Clear as Day**  
*clear*



**Swiss and Tell**  
*creme*



**Himalayan Salt**  
*creme*



**Caribbean Coral**  
*creme*



**Are You Madrid-ing Me?**  
*creme*



**Beijing Beauty**  
*creme*



**London Calling**  
*creme*



**How You Dune?**  
*shimmer*



**Munich Mulberry**  
*creme*



**Gratitude is Everything**  
*shimmer*



**Upper East Side**  
*creme*



**Made in Milan**  
*shimmer*



**Belgian Buttercup**  
*creme*



**Havana Honey**  
*creme*



**At the Plaza**  
*shimmer*



**Giza Sands**  
*creme*



**Amazing Greige**  
*creme*



**Berlin It To Win It**  
*creme*



**Manchester Mauve**  
*creme*



**Key West is Best**  
*creme*



**New York Minute**  
*shimmer*



**Aberdeine Aubergine**  
*creme*



**Oslo and Steady**  
*creme*



**She's a Trooper**  
*creme*



**Wood You Rather?**  
*creme*



**Chilladelphia**  
*creme*



**Aspen Sky**  
*creme*



**Strobe Lights**  
*duochrome*



**Space Case**  
*shimmer*



**Greeking Out**  
*creme*



**Deep Diving**  
*creme*



**Midnight in Manhattan**  
*creme*



## GLITTERS - \$12 USD / \$15.25 CAD



Glittersweet



Home Sleet Home



Fort Worth It



Chelsea Ya Later



Tokyo Lights



Cape Coral



Coming In Hot



Sahara Jewel



Cran-tastic



Czech Me Out



Glitter Days Ahead



Juneau the Drill



Night Terror



Moon River



Teal We Meet Again



Holidaze



Soho-ver It

ALL SOLID, GLITTER, AND NAIL ART STRIPS  
**BUY 3, GET 1 FREE**





*Teal We Meet Again*



**NEW!** PRISM FX - \$14 USD / \$17.75 CAD



Anything Froze



All Fired Up

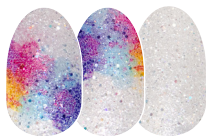


Flake My Day



Gleam On

# NAIL ART DESIGNS - \$13 USD / \$16.50 CAD



**Paint the Town**  
glitter



**Breaking Plaid**  
creme



**Lacey Business**  
shimmer



**Floral Obligation**  
creme



**Good Impressions**  
creme



**Solar Flare**  
glitter



**Get in Line**  
shimmer



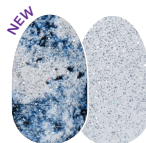
**Under the Stars**  
glitter



**A Stone's Throw**  
duochrome



**It Takes Tucson**  
duochrome



**In Another Galaxy**  
glitter



**Leaf it to Me**  
shimmer



**Long Time  
No Sea**  
glitter



**Better Late  
Than Feather**  
shimmer



MADE IN USA

*Color Street is proudly made in the USA. We are honored to continue creating and providing American jobs at our NJ Home Office. Giving back to our country helps to make our products even greater!*





## CLEAR NAIL ART DESIGNS - \$11 USD / \$14 CAD



**Plaid About You**  
*clear*



**Spot On**  
*clear*



**Mermaid You Look**  
*clear*



**Keep Calm and Chevron**  
*creme*



**Between the Lines**  
*clear*



**Flower Power**  
*creme*

## GLITTER-DIPPED - \$13 USD / \$16.50 CAD



**Coming Up Rose Gold**  
*rose gold glitter on clear*



**Lavish Lavender**  
*purple glitter on clear*



**Over the Moon**  
*white glitter on clear*

FRENCH - \$14 USD / \$17.75 CAD



**Meet Me in Paris**  
white tips with  
clear overlay



**City of Love**  
white tips with  
sheer beige overlay

FRENCH MANICURES  
**BUY 1, GET 1 FREE**



*Meet Me in Paris*



## PEDICURE



**Baton Rougey**  
creme  
\$11 USD / \$14 CAD



**Seoul Sister**  
creme  
\$11 USD / \$14 CAD



**How Swede It Is**  
glitter  
\$12 USD / \$15.25 CAD



# HOST BENEFITS

We value our Hosts and show it with our rewarding Host Program!

Nail Bar Sales (USD)	Nail Bar Sales (CAD)	Host Free Credit	50% Off Items*
\$150-299	\$190-379	10%	1 half-price item*
\$300-599	\$380-759	15%	3 half-price items*
\$600-999	\$760-1,269	20%	6 half-price items*
\$1,000+	\$1,270+	25%	9 half-price items*

Host will receive an additional half-price price item for each \$200 USD / \$255 CAD sales over \$1,000 USD / \$1,270 CAD, up to a maximum of 15 half-price items per host.

\*Half-price items must be individual items only, not discounted packages.

The Host Order is eligible for free standard shipping as long as the Nail Bar sales total is over \$300 USD / \$380 CAD.



## Our Booking Program is a component of the Host Program

When a current Host has a new Nail Bar booked from their Nail Bar\*, they qualify for \$25 USD / \$32 CAD product credits to use at the new booking.

The booking must qualify with a minimum of \$300 USD / \$380 CAD in retail sales and 3+ orders. The credit must be redeemed within 60 days from the original Nail Bar.

*\*The previous Nail Bar must qualify with at least \$150 USD / \$190 CAD in retail sales and 3 orders. Valid for up to 3 bookings per Nail Bar. Stylists are not eligible for booking credits.*

# BECOME A STYLIST

It's simple to start the process to a rewarding experience with Color Street! We offer an exciting compensation plan as well as a remarkable Jump Start program. The Starter Kit includes what you need as a new Stylist to get your business off the ground!

## Stylist Perks

### Flexibility

- 10 ways to earn, from personal sales to leadership
- Work your business online or in-person with Nail Bars and events
- Paid weekly based on sales and monthly based on team performance

### Rewards

- Exclusive Stylist nail strips and incentive programs
- Opportunity to earn fabulous trips and be recognized with custom jewelry for rank advancements

### Community

- Join growing Stylist community and be a part of one of the fastest growing social selling companies!



## THE STARTER KIT – \$129 USD / \$159 CAD

The kit contains 13 Sets of Nail Strips, 72 Testers, and all the basic supplies that you need to start your business.\*

*\*shades and kit contents subject to change*

With Color Street, you have the opportunity to earn income on the sale of Color Street products. Your earning capacity depends on your commitment, hard work, sacrifice, and business skills. Participation as a Color Street Stylist does not guarantee any income.

colorSTREET



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*Solar Flare*