

thirty-one<sup>®</sup>



FALL 2021 COLLECTION // SEPTEMBER-FEBRUARY





**WE'RE COMMITTED**

When we started, our purpose was to empower women with opportunities—opportunities to change their lives and the lives of those around them. And 18 years later, nothing has changed.

**TO OUR PLANET**

*Our totes, bags and pouches have always been intended for more than single-use, which makes them better for the planet. We know there is still work to do. So, we're beginning to offer 9 of our favourites in a new fabric made from recycled bottles. Mother Nature is always giving to us, so let's give something back to her.*

**TO YOUR EVERY DAY**

*We're here to help you organize at home and on the go. Our easy and personalized solutions take clutter and make it cute.*

**TO OUR COMMUNITIES**

*We're sisters. Mothers. Daughters. Friends. Wives. But together, we're Thirty-One. And together we can do anything. Because after all, it takes a village.*



## COMMITTED TO DOING

# better together

Fall is finally here, and with the new season comes new beginnings. I can't wait to spend fall together—on weekend hikes enjoying nature's vibrant colours to cozy nights at home by the fire.

Are you looking forward to a fall reset, too? We're here to help. From on the go to in the home, our products are helping you get organized, so you can spend more time with loved ones, near and far.

We're also passionate about taking more steps toward caring for the planet, and we are beyond thrilled to introduce 9 of our bestsellers in recycled fabric, along with new prints in our always reusable favourites.

And, of course, we're continuing our mission of helping each other, by sharing the Thirty-One

opportunity with friends and family. Throughout this issue, you'll find special shoutouts from my friends in the Circle of Honour, sharing stories of personal success and empowerment in our amazing community.

This fall, we're looking forward. And we're committed to doing better—together.



*Cindy Monroe*

*Cindy Monroe, Founder*

*P.S. Check out page 70 for a product key of our full personalization options. Please note, prices listed throughout the catalogue do not include personalization.*

# FUTURE

# of fabric



## BOTTLES FOR BAGS





Icons represent number of recycled bottles used per item\*


Change takes time. And what better way to introduce our newest step toward positive environmental change than by including our timeless bestsellers?

Starting this season, we're beginning to make fabric for 9 of our top-sellers (featured on this spread) from recycled plastic bottles. We estimate that these reusable styles will help us keep 4 million plastic bottles out of landfills in 2022.


It is a small step, but every step counts as we work to minimize waste and make even better products for you—and the planet.

A.  DELUXE UTILITY TOTE (4441) \$64  11.75" H x 21.5" L x 12.625" D SHOWN IN: Fall Hues Geo w/ Blush Modern Font Message; Dusky Smoke w/ Blush Modern Font Message; Houndstooth Plaid w/ Blush Modern Font Message




B. **☺ LITTLES CARRY-ALL™ CADDY (3401) \$22**  6" H x 5.5" L x 5.5" D SHOWN IN: Delicate Floral




C. **☺ ZIPPER POUCH (3045) \$22**  9" H x 12.25" L x 2" D SHOWN IN: Dusky Smoke w/ Blush Daisy




F. **☺ TINY UTILITY TOTE (9696) \$32**  6.5" H x 13" L x 5.625" D SHOWN IN: Houndstooth Plaid




H. **☺ SMALL ESSENTIAL STORAGE TOTE (9357) \$24**  10.25" H x 7.5" L x 5" D SHOWN IN: Purple Crosshatch w/ Charcoal Headline Font Message



D. **☺ NEW! SQUARE UTILITY TOTE (A08S) \$42**  8.5" H x 12" L x 12" D SHOWN IN: Charcoal Crosshatch w/ White Rounded Font Message




E. **☺ ESSENTIAL STORAGE TOTE (4446) \$42**  14.5" H x 12" L x 9" D SHOWN IN: Houndstooth Plaid



G. **☺ IT'S BACK! MEDIUM UTILITY TOTE (4121) \$42**  10" H x 18" L x 9" D SHOWN IN: Dusky Smoke w/ White Dandelion Meadow



I. **☺ LARGE UTILITY TOTE (3121) \$52**  11.75" H x 21.5" L x 10" D SHOWN IN: Purple Crosshatch w/ Merlot Rounded Font Message


# grocery


## STORE RUN

*Pro tip: Combine our reusable totes!  
Everything stays put in the car, and it  
makes unloading a cinch, too.*





**A. PICNIC THERMAL TOTE (3034)**  
 \$52  13" H x 11" L x 6" D **SHOWN IN:** Fall Hues Geo w/ Lilac Block Font Message; Watercolor Floral

**B. ESSENTIAL STORAGE TOTE (4446)** \$42  14.5" H x 12" L x 9" D **SHOWN IN:** Fall Hues Geo w/ Off-White Signature Font All Uppercase Monogram; Watercolor Floral

**C. DELUXE UTILITY TOTE (4441)** \$64  11.75" H x 21.5" L x 12.625" **SHOWN IN:** Fall Hues Geo w/ Off-White Signature Font Message; Charcoal Crosshatch

## SHOPPING SUCCESS

*Trust us, you'll want all four pieces of this combination for your next grocery trip.*



+



+



+





NAME: Cathy "Kitty" Froese

TITLE: Director

RESIDENCE: Alberta

JOINED: February 13, 2015

FUN FACT: I was a pole vaulter in university!

*"Our Large Utility Tote and Fresh Market™ Thermal are the perfect pair. They make unpacking and putting away groceries so much more efficient, with way less trips back and forth from the car."*

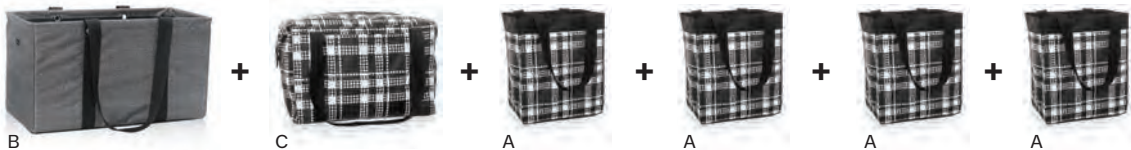


**ADD ICE & CHILL OUT**


*Our Fresh Market™ Thermal has Leak Lock™ thermal lining so you can add ice for all your foodie adventures.*


**BUY IN BULK**


*Stock up on reusable bags of every size for those superstore stops and bulk-buying hauls.*





A. ESSENTIAL STORAGE TOTE (4446) \$42  14.5" H x 12" L x 9" D SHOWN IN: Watercolor Floral w/ Red Wine Glass and White Headline Font; Houndstooth Plaid

B. LARGE UTILITY TOTE (3121) \$52  11.75" H x 21.5" L x 10" D SHOWN IN: Watercolor Floral w/ White Large Serif; Charcoal Crosshatch

C. FRESH MARKET™ THERMAL (4181) \$64  10.5" H (snapped), 15" H (extended) x 15.5" L x 10" D SHOWN IN: Mystic Grey w/ Charcoal Ampersand and Black Block Font; Houndstooth Plaid

A



B



C




## BYE, BYE BAGGIES!

And hello, reusable bags! Our new Reusable Snack Bags are a better choice for the planet, because they're food-safe and not intended for single-use like plastic bags. (They're way cuter, too.) Pinch closures and easy-to-wash material make them extra convenient. Plus, with small and medium sizes available, you can stock up for car rides, lunch breaks and more.

Check out page 59 for 3- and 6-pack bundle options.

**A. NEW!** REUSABLE SNACK BAG - MEDIUM (A097) \$8 6"H x 8.5" L x 2" D SHOWN IN: Classic Houndstooth; Soft Camo; Delicate Floral

**B. NEW!** GO-TO SNACK BOX (A08G) \$22  3" H x 7.5" L x 5" D SHOWN IN: Charcoal Crosshatch w/ Platinum All Uppercase in Signature Font; Soft Camo; Dusky Smoke

**C. NEW!** REUSABLE SNACK BAG - SMALL (A096) \$6 3.75" H x 6.375" L x 1.75" D SHOWN IN: Classic Houndstooth; Soft Camo; Delicate Floral





NAME: Lisa Witherite  
TITLE: Senior Director  
RESIDENCE: Ohio  
JOINED: May 30, 2012  
FUN FACT: I have twins and I live in Twinsburg, OH!

*I am so grateful for the friendships Thirty-One creates and the positive reinforcement and constant encouragement is like no other community I've been a part of in my professional career.*



NICE FOR  
LITTLE NIBBLES



SENSIBLY SIZED  
FOR SNACKING

A

B

C

NEW  
ARRIVALS



**NEW  
ARRIVAL**

**A. NEW! GO-TO SNACK BOX (A08G) \$22**  $3" H \times 7.5" L \times 5" D$   
**SHOWN IN:** Soft Camo; Dusky Smoke, Charcoal Crosshatch w/ Serif Monogram in Platinum (Metal container not included)

**B. SMALL ESSENTIAL STORAGE TOTE (9357) \$24**  $10.25" H \times 7.5" L \times 5" D$   
**SHOWN IN:** Soft Camo w/ Black and Charcoal Single Arrow; Charcoal Crosshatch w/ Stone and Orange Shadow Initial

**C. NEW! REUSABLE SNACK BAG - MEDIUM (A097) \$8**  $6" H \times 8.5" L \times 2" D$   
**SHOWN IN:** Delicate Floral

**D. AROUND THE CLOCK™ THERMAL (4847) \$38**  $8.75" H \times 9.75" L \times 6" D$   
**SHOWN IN:** Dusky Smoke w/ Lilac and White Feathers

**E. THERMAL TOTE (3000) \$24**  $9.5" H \times 14" L$  (top),  $9.5" L$  at base  $\times 4.5" D$   
**SHOWN IN:** Delicate Floral; Watercolor Floral

**F. NEW! REUSABLE SNACK BAG - SMALL (A096) \$6**  $3.75" H \times 6.375" L \times 1.75" D$   
**SHOWN IN:** Classic Houndstooth

**G. ZIPPER POUCH (3045) \$22**  $9" H \times 12.25" L \times 2" D$   
**SHOWN IN:** Soft Camo w/ White and Charcoal Hashtag

NEW  
ARRIVAL



## LUNCH YOUR WAY

*Lunchtime = best time with our thermal totes, reusable snack bags and more.*

1. START WITH A REUSABLE BAG
2. ADD ACCESSORIES
3. MAKE IT YOUR OWN



NEW  
ARRIVAL



*See all personalization at [mythirtyone.ca](http://mythirtyone.ca)  
Need more ideas? Ask a Consultant*



# again & again

New prints on planet-friendly favourites for every room in your home. Our bestselling totes are reusable, and always loveable.

A.  DELUXE UTILITY TOTE (4441) \$64

 11.75" H x 21.5" L x 12.625" D SHOWN IN:

IN: Fall Hues Geo; Dusky Smoke


B. DELUXE TOP-A-TOTE™ (8604) \$14

2" H x 22" L x 13.125" D SHOWN IN:

Whisper Grey

Add to your favourite Deluxe Utility Tote!

C.  LARGE UTILITY TOTE (3121) \$52

 11.75" H x 21.5" L x 10" D SHOWN IN:

Purple Crosshatch w/ Charcoal Large

Serif Initial; Textured Grey

C-D



A-B




G

D. TOP-A-TOTE™ (4018) \$14 2" H x 22" L x 10.5" D

SHOWN IN: Whisper Grey


Add to your favourite Large Utility Tote!

E.  **NEW!** SQUARE UTILITY TOTE (A08S)

\$42  8.5" H x 12" L x 12" D SHOWN IN: Fall Hues

Geo; Mystic Grey

F.  **IT'S BACK!** MEDIUM UTILITY TOTE (4121)

\$42  10" H x 18" L x 9" D SHOWN IN: Delicate

Floral w/ Lilac Block Font Message; Dusky Smoke

G.  **TINY UTILITY TOTE (9696) \$32  6.5" H**

x 13" L x 5.625" D SHOWN IN: Purple Crosshatch

w/ White Serif Embellished Monogram; Textured Grey



E



**NEW  
ARRIVAL**



F

**IT'S  
BACK!**

## 5 FAVES FOR FALL

*So much storage, so little time? Don't worry—we've got the totes for the job.*

### TINY UTILITY TOTE

*Small enough for pantries, cabinets and other little spaces. Makes a great gift basket, too!*



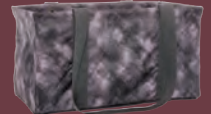
### SQUARE UTILITY TOTE

*It's the perfect size for closet shelves, laundry rooms, car trunks and bathroom supplies!*



### MEDIUM UTILITY TOTE

*Take it to the grocery store or farmer's market, or use it to store crafting and knitting supplies.*



### LARGE UTILITY TOTE

*Load it up with sports gear, grocery bags or toys, or pack it up for tailgates and family outings!*



### DELUXE UTILITY TOTE

*It's family-sized, has side handles and is sturdy enough for camping trips, beach outings, all-day sporting events and more!*



*way organized*






## GET ORGANIZED YOUR WAY™


*Our top-selling collection of storage styles make organizing extra easy. (Even better: we have lids, too!)*

**A. NEW!** YOUR WAY™ STORAGE BIN (A093) \$28 5" H x 9" L x 9" D SHOWN IN: Charcoal Crosshatch; Brushed Whisper Grey


**B. NEW!** YOUR WAY™ MINI CUBE LID (A0A6) \$14 9.5" H x 9.5" L x 2.25" D SHOWN IN: Black


**C. YOUR WAY™ CUBE (4119) \$52**  12.5" H x 12.5" L x 12.5" D SHOWN IN: Mystic Grey

**D. YOUR WAY™ CUBE LID (4242) \$14** 2.875" H x 13" L x 13" D SHOWN IN: Whisper Grey

**E. YOUR WAY™ RECTANGLE (4130) \$34**  7.5" H x 9" L x 14" D SHOWN IN: Mystic Grey; Charcoal Crosshatch w/ White Blackboard Font Message

**F. YOUR WAY™ RECTANGLE LID (4243) \$14** 2.875" H x 9.5" L x 14.25" D SHOWN IN: Whisper Grey; Black

**G. YOUR WAY™ CUBE (A06S) \$52**  12.5" H x 12.5" L x 12.5" D SHOWN IN: Brushed Whisper Grey

**H. NEW!** YOUR WAY™ MINI STORAGE CUBE (A09C) \$38  9" H x 9" L x 9" D SHOWN IN: Brushed Whisper Grey



E-F

*Not sure which products go where? We've got you. Ask your Consultant!*



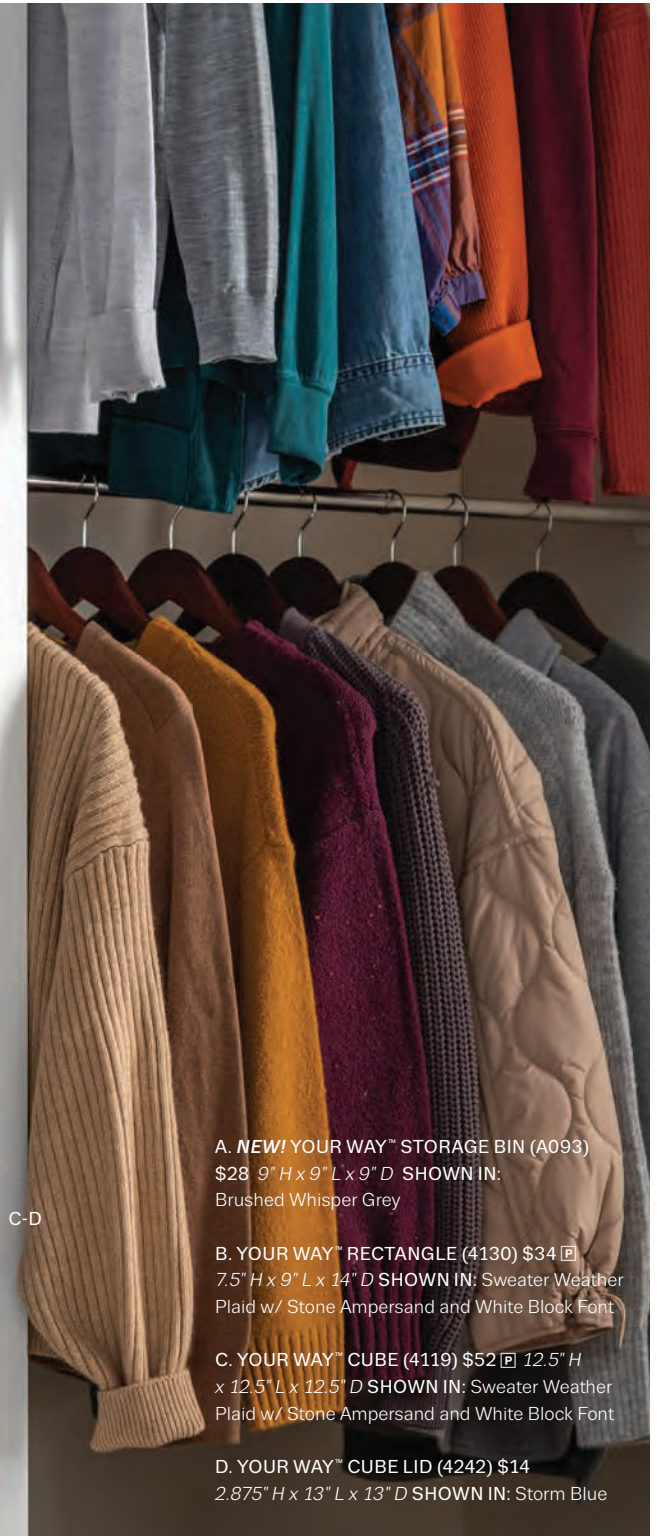
G

**NEW ARRIVALS**

A

H

closet inspo




NEW  
ARRIVAL


A

B

C-D

A. **NEW!** YOUR WAY™ STORAGE BIN (A093)  
\$28 9" H x 9" L x 9" D SHOWN IN:  
Brushed Whisper Grey

B. YOUR WAY™ RECTANGLE (4130) \$34   
7.5" H x 9" L x 14" D SHOWN IN: Sweater Weather  
Plaid w/ Stone Ampersand and White Block Font

C. YOUR WAY™ CUBE (4119) \$52   
12.5" H  
x 12.5" L x 12.5" D SHOWN IN: Sweater Weather  
Plaid w/ Stone Ampersand and White Block Font

D. YOUR WAY™ CUBE LID (4242) \$14  
2.875" H x 13" L x 13" D SHOWN IN: Storm Blue



NAME: Samantha Thompson

TITLE: Executive Director

RESIDENCE: Ohio

JOINED: June 27, 2011

FUN FACT: Each year we raise 2 or 3 baby pigs and my daughter shows them at our county fair!

*"The Your Way™ Cube is my go-to for organizing, whether it's hats, gloves & scarves in the coat closet, toys & games in my daughter's room, hoodies & jeans in my closet or a cute way to clear office clutter! "*

## NEW: TUCK IT AWAY BIN

*Just in and ready to turn "out of the way" places into ultimate storage spaces. Fill it up with:*

- GIFT WRAPPING PAPER & SUPPLIES
- TOWELS, BLANKETS AND LINENS
- OFF-SEASON OUTFITS



E

NEW  
ARRIVAL




E. **NEW!** TUCK IT AWAY BIN (A07Y) \$78 6" H  
x 40" L x 13" D SHOWN IN: Sweater Weather Plaid


best desked






D

**A. DOUBLE DUTY™ CADDY (4787) \$34**   
 10.5" H x 10" L x 8" D SHOWN IN: Fall Hues Geo w/ Lilac Circle Monogram; Charcoal Crosshatch w/ White Gives Heart


**B. NEW! OFFICE DESK ORGANIZER (9315) \$34**   
 8" H (back), 5" H (front) x 12" L x 5" D SHOWN IN: Mystic Grey w/ Lilac Circle Monogram; Charcoal Crosshatch w/ White Rounded Font Message

**C. LITTLES CARRY-ALL™ CADDY (3401) \$22**   
 6" H x 5.5" L x 5.5" D SHOWN IN: Textured Grey w/ White Headline Font Message

**D. ZIP-TOP ORGANIZING UTILITY TOTE (4451) \$52**   
 10.75" H x 14.5" L x 6.5" D SHOWN IN: Fall Hues Geo; Mystic Grey w/ Red Apple and Charcoal Block Font; Purple Crosshatch w/ Purple Stethoscope and Charcoal Rounded Font



E

**E. GET CREATIVE™ ZIPPER POUCH (9319) \$32**   
 10" H x 6.5" L x 0.875" D SHOWN IN: Charcoal Crosshatch; Delicate Floral

**F. FOLD N' FILE™ (3890) \$34**  
 10" H x 12.25" L x 6.5" D SHOWN IN: Charcoal Crosshatch



B



F

**NEW ARRIVAL**

**TAKE NOTE**

Our Office Desk Organizer has an adjustable, removable divider and a hole for tech cords.



**NAME:** Amy Sorensen

**TITLE:** Executive Director

**RESIDENCE:** South Dakota

**JOINED:** September 11, 2011

**FUN FACT:** I am a sports enthusiast and mother of 4 boys

*"The Double Duty™ Caddy paired with the Fold N' File™ instantly creates a perfect workspace for me or a mobile homework station for my teenager, which we used plenty last year during homeschooling!"*



INSIDER  
EXCLUSIVE

A

NEW  
ARRIVAL



A-B

## EXCLUSIVELY FOR INSIDERS


*Become an Insider by throwing a party (virtually or in-person), and you'll get access to exclusive products. Want in? Chat with your Consultant to get started!*

## NEW: STROLL & ROLL STORAGE TOTE

*When you need extra storage, just roll with it! Our newest tote makes it super easy to move big loads. Fill it up with:*

- LAUNDRY
- SPORTS EQUIPMENT
- HOLIDAY DECORATIONS
- CAMPING GEAR
- CRAFT SUPPLIES

**A. NEW! INSIDER EXCLUSIVE** STROLL & ROLL STORAGE TOTE (A07Z) \$104 (\$248 VALUE)  
16"H x 36"L x 16"D SHOWN IN: Textured Grey

**B. YOUR WAY™** CUBE (4119) \$52  12.5" H x 12.5" L x 12.5" D SHOWN IN: Sweater Weather Plaid

# room mates



C

INSIDER  
EXCLUSIVE

## COZY UP

Felt Bin & Blanket Bundle is an Insider Exclusive. (The blanket is included, but BYO pillows!)

**C. NEW! INSIDER EXCLUSIVE FELT BIN & BLANKET BUNDLE (A09Z) \$64 (\$154 VALUE)**

**PRE** LARGE FELT STORAGE TOTE: 16.5" H x 25.5" L (top), 18.75" L (base) x 15" D (top), 12" D (base) **SHOWN IN:** Brushed Whisper Grey w/ White Block Letter Outline; **SOFT & SNUGLY BLANKET:** 50" W x 60" H **SHOWN IN:** Cream (Personalization not available on Soft & Snuggly Blanket)

**D. STAND TALL BIN (4947) \$64 PRE** 22" H x 12.25" L x 12.25" D **SHOWN IN:** Sweater Weather Plaid w/ Stone Large Signature Initial

**E. NEW! EXTRA LARGE STORAGE TOTE (A07X) \$78 PRE** 14.5" H x 29.5" L x 14.5" D **SHOWN IN:** Sweater Weather Plaid w/ Stone Signature Font Message



E

NEW  
ARRIVAL

CLUTTER, BUT MAKE IT *cute*



A

B

C

D

NEW  
ARRIVAL



### EXCLUSIVELY FOR INSIDERS

Become an Insider by throwing a party (virtually or in-person), and you'll get access to exclusive products. Want in? Chat with your Consultant to get started!

**A. YOUR WAY™ CUBE (A06S) \$52 PRE**  
12.5" H x 12.5" L x 12.5" D **SHOWN IN:**  
Brushed Whisper Grey w/ White Inner Circle  
Initial; Natural w/ Love in Caramel & Merlot

**B. CANVAS STORAGE CADDY (9516)**  
\$56 PRE 7.75" H x 12.5" L x 9" W  
**SHOWN IN:** Natural

**C. FELT DISPLAY BIN (A03F) \$56**  
PRE 9.75" H (back), 6.75" H (front)  
x 15.5" L (top), 12" L (base) x 7.5" D  
(base) **SHOWN IN:** Brushed Whisper  
Grey w/ White Home Outline

**D. *NEW!* YOUR WAY™ MINI STORAGE  
CUBE (A09C) \$38 PRE** 19" H x 9" L x 9"  
D **SHOWN IN:** Natural w/ Heart Outline  
Chestnut Brown



## ALL THE THINGS

Who knew clutter can be cute? Our felt and canvas styles keep everything organized – and easy on the eyes. Keep them in:

- CRAFT ROOMS
- COZY SPACES
- FAMILY ROOMS
- LIVING ROOM NOOKS

**E. *NEW!* INSIDER EXCLUSIVE CANVAS & COZY BUNDLE (A0A0) \$64 (\$154 VALUE) PRE** CANVAS STORAGE BIN: 15.5" H x 16" (base circumference), 54" (top circumference) **SHOWN IN:** Natural w/ Navy Blue Layered Diamond Monogram; **SOFT & SNUGGLY BLANKET:** 60" H x 60" W **SHOWN IN:** Whisper Grey (Personalization not available on Soft & Snuggly Blanket)

# on the road

Planning a family road trip? These convenient organizers will help you go the distance.

## A. IN THE BACK

Stash big stuff like blankets, equipment & more.

## G. ON THE GO GAMES

Because aren't road trip games the best part?



NEW  
ARRIVAL

## F. BACK SEAT


Magazines, games and more in easy reach.


## EXTRA SPACE


Unfold it for even more on-the-go storage.








**A. LARGE UTILITY TOTE (3121) \$52**   
 11.75" H x 21.5" L x 10" D SHOWN IN:  
 Charcoal Crosshatch w/ Denim Off-Roader

**B. IT'S BACK! MEDIUM UTILITY TOTE (4121) \$42**   
 10" H x 18" L x 9" D SHOWN  
 IN: Houndstooth Plaid

**C. SMALL ESSENTIAL STORAGE TOTE (9357) \$24**   
 10.25" H x 7.5" L x 5" D  
 SHOWN IN: Charcoal Crosshatch

**D. GET CREATIVE™ ZIPPER POUCH (9319) \$32**   
 10" H x 6.5" L x 0.875" D  
 SHOWN IN: Charcoal Crosshatch

**E. DELUXE DOUBLE DUTY™ CADDY (9320) \$52**   
 12" H x 15.5" L x 6" D SHOWN IN:  
 Charcoal Crosshatch w/ Denim Compass II

**F. NEW! FOLD & HANG TRAVEL ORGANIZER (A087) \$34**   
 24.25" H x 11" L (unfolded), 8.25" H x 11" L (folded) SHOWN  
 IN: Charcoal Crosshatch w/ Camper in  
 Caramel & Black

**G. TINY UTILITY TOTE (9696) \$32**   
 6.5" H x 13" L x 5.625" D SHOWN IN:  
 Houndstooth Plaid w/ Caramel Sloth and  
 Caramel Fun Dots Font Message

**B. MIDDLE SEAT**  
 Mid-sized for quick-grab  
 things like emergency  
 essentials.




**IT'S  
 BACK!**


**C-D. ON THE SIDE**  
 Keep water bottles and  
 electronics nearby.

**E. PASSENGER SEAT**  
 In case you want to go old  
 school with a printed map.


NEW  
ARRIVALS


A. **NEW!** PHOTO KEYCHAIN WALLET (A08Q) \$28  3.625" H x 2.75" L SHOWN IN: Black Distressed Pebble

B. **NEW!** SNAP TO IT POUCH (A08P) \$14 2.75" H x 2" L x 0.75" D SHOWN IN: Grey Crocodile

C. **NEW!** ALL ZIPPED UP CROSSBODY PURSE (A082) \$52  6" H x 10" L x 2" D SHOWN IN: Textured Grey w/ Merlot Inner Circle Initial; Soft Camo; Plaid About You Weave

D. **NEW!** EXTRA LARGE STORAGE TOTE (A07X) \$78  14.5" H x 29.5" L x 14.5" D SHOWN IN: Textured Grey w/ Black Soccer and Merlot Modern Font

E. EVERYDAY ESSENTIALS TOTE (9655) \$64  12" H x 16" L x 8.75" D SHOWN IN: Soft Camo w/ Merlot I Heart and Black Block Font

F. ROUND ABOUT COOLER TOTE (A05R) \$62  13" H x 14.5" L x 9" D SHOWN IN: Textured Grey



A



B



C, E

NEW  
ARRIVAL



C



D

# mom goals

Spending weekends cheering on your MVPs? These styles are for you.



**POCKET POWER**  
*The Everyday Essentials Tote has 8 pockets. Yes, really!*





**CINDY TOTE**

*The perfect work bag, and perfect size for laptops.*

*keep it classic*

C



**A. INSPIRED CROSSBODY LTD.**  
 (9414) \$92 P 5.25" H x 7.75" L x 1.25" D  
 SHOWN IN: Classic Houndstooth Pebble

**B. CLASSIC DAY BAG (9609) \$52 P**  
 9" H x 10" L (base), 14" L (top) x 5" D  
 SHOWN IN: Posh Weave w/ Circle Monogram in White

**C. CINDY TOTE™ (9777) \$104 P** 14" H  
 x 15" L x 5" D SHOWN IN: Posh Weave  
 w/ White and Black Large Dotted Initial



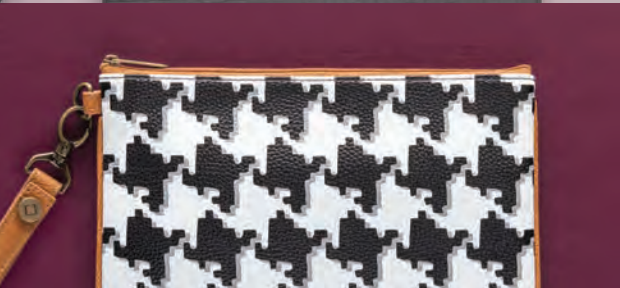
## FOREVER FAVOURITES

*Some bags are timeless, carrying on year after year without looking outdated. These classics are no exception.*

## EXPRESS YOURSELF

See all personalization at [mythirtyone.ca](http://mythirtyone.ca)





## MAKE IT YOUR OWN

**Single letters** could be the first letter of your last name—but you do you!

**Two-letters** are great for your first and last name or couples' initials.

**Three letters** of the same size follow the first, middle, last name order. A bigger center letter can represent a person's last name (first, last, middle). For married couples, the middle letter is their shared last name, and the outer letters represent each of their first names.



See all personalization at [mythirtyone.ca](http://mythirtyone.ca)  
Need more ideas? Ask a Consultant




# it's your moment





D

C

**A. RUBIE MINI (8404) \$34**  6" H x 9.5" L **SHOWN IN:** Camel Distressed Pebble w/ Charcoal and Merlot Floral Frame Monogram; Caramel Distressed Pebble w/ Charcoal Serif Embellished Monogram; Delicate Floral Pebble; Grey Crocodile w/ Stone Block Font All Uppercase Monogram; Classic Houndstooth Pebble; Black Distressed Pebble w/ Lilac Script Monogram; Stone Distressed Pebble

**B. WRISTLET STRAP (8033) \$14** 0.75" H x 6.5" L **SHOWN IN:** Camel Distressed Pebble; Caramel Distressed Pebble; Grey Crocodile; Black Distressed Pebble; Stone Distressed Pebble

**C. CITY SCENE BAG (9790) \$92**  9.75" H x 12" L (bottom), 16" L (top) x 4.75" D **SHOWN IN:** Stone Distressed Pebble w/ White Old World Monogram; Classic Houndstooth Pebble

**D. MODERN TOTE (9713) \$104**  12" H x 15" L (bottom), 19.5" L (top) x 6" D **SHOWN IN:** Caramel Distressed Pebble w/ Black Serif Monogram; Grey Crocodile w/ Stone Layered Diamond Monogram



A-D

*all day, every day*




A


NEW  
ARRIVAL

## WINDOW SHOPPER


An on-the-go classic spacious enough for tech, like tablets!




A. **NEW!** CASUAL CROSSBODY TOTE (A032) \$78  14" H x 12.25" L x 8.75" D  
SHOWN IN: Vintage Slate w/ Caramel and Off-White Dotted Line Monogram; Plaid About You Weave; Vintage Maple

B. WINDOW SHOPPER (9711) \$78  12" H x 11" L (bottom), 14.5" L (top) x 5.5" D  
SHOWN IN: Vintage Slate; Vintage Maple w/ Navy Blue Block Font All Uppercase Monogram

C. **NEW!** SNAP TO IT POUCH (A08P) \$14 2.75" H x 2" L x 0.75" D  
SHOWN IN: Caramel Distressed Pebble

D. HALF-MOON POUCH (A033) \$28  5" H x 7.25" L x 3" D  
SHOWN IN: Plaid About You Weave

E. **NEW!** WHERE TO WALLET (A08A) \$28 3" H x 5.5" L  
SHOWN IN: Caramel Distressed Pebble

F. RUBIE MINI (8404) \$34  6" H x 9.5" L  
SHOWN IN: Caramel Distressed Pebble

NEW  
ARRIVALS



## PICK YOUR PIECES

Create a multi-style look by mixing and matching pieces and colours, while keeping all your essentials organized.



A-B



C



D



E

## COMPLETE YOUR LOOK


*New accessories are in for all the on-the-go fall things. Personalize to make your own.*




**NEW ARRIVAL**

F


**TECH SUPPORT**  
Fits most phone sizes  
—go hands-free!

A. **NEW!** CLASSIC STYLE TOTE (9634) \$104  15.25" H x 12.25" L (base), 22" (top) x 5.75" D SHOWN IN: Black; Textured Grey w/ Charcoal Inner Circle Initial

B. ZIPPER POUCH (3045) \$22  9" H x 12.25" L x 2" D SHOWN IN: Soft Camo w/ Black Block Font 3 Dotted Monogram

C. ALWAYS ON KEYCHAIN (A036) \$12 3" H x .875" L SHOWN IN: Caramel Distressed Pebble

D. **NEW!** SNAP TO IT POUCH (A08P) \$14 2.75" H x 2" L x 0.75" D SHOWN IN: Caramel Distressed Pebble

E. ALL ABOUT THE BENJAMINS™ (9254) \$78  4.75" H x 8" L x 1" D SHOWN IN: Caramel Distressed Pebble w/ Overlapping Message in Taupe & Black

F. **NEW!** DIALED IN PHONE PURSE (A085) \$38 7.75" H x 4.5" L SHOWN IN: Soft Camo; Textured Grey



*your new favourite*

**NEW  
ARRIVAL**

out & about



For cards, cash and the must-haves.



All the space and pockets you need for on the go.




Never misplace your keys again (probably).


### JOURNEY BACKPACK

Bring books, tech and more with you. (Bonus: Inside thermal pocket keeps snacks, lunches and more cool.)




A. STEP UP TOTE (9791) \$92  12" H x 16.25" L (top), 14.25" (base) x 5" D  
SHOWN IN: Houndstooth Plaid w/ Caramel Bracket Monogram; Black w/ Platinum 2-Dotted Monogram

B. **NEW!** WHERE TO WALLET (A08A) \$28 3" H x 5.5" L  
SHOWN IN: Black Distressed Pebble


C. **NEW!** PHOTO KEYCHAIN WALLET (A08Q) \$28  3.625" H x 2.75" L  
SHOWN IN: Black Distressed Pebble

D. ALWAYS ON KEYCHAIN (A036) \$12 3" H x .875" L  
SHOWN IN: Black Distressed Pebble

E. JOURNEY BACKPACK (A039) \$118  15" H x 10.75" L (base) x 6.25" D  
SHOWN IN: Black w/ White Double Arrow


### POUCH PERFECT


An expandable silhouette for pencils, notebooks and more.


F. SIZE UP EXPANDABLE POUCH (A05M) \$28  9" H (expands to 11" H) x 11.5" L x 3" D (base)  
SHOWN IN: Houndstooth Plaid w/ Caramel and White Compass Monogram



# travel mode

**A. DAY BY DAY CROSSBODY (9806)** \$92  6.25" H x 12" L x 3.25" D  
SHOWN IN: Caramel Distressed Pebble; Grey Crocodile w/ Charcoal Rounded Font Script Monogram

**B. WINDOW SHOPPER LTD. (A003)** \$104  12" H x 11" L (base), 14.5" L (top) x 5.5" D  
SHOWN IN: Grey Crocodile w/ Blush Rounded Font Embellished Monogram; Stone Distressed Pebble w/ White Diamond Monogram; Caramel Distressed Pebble w/ Stone Block Font All Uppercase Monogram

**C. WINDOW SHOPPER (9711)** \$78  12" H x 11" L (base), 14.5" L (top) x 5.5" D  
SHOWN IN: Plaid About You Weave

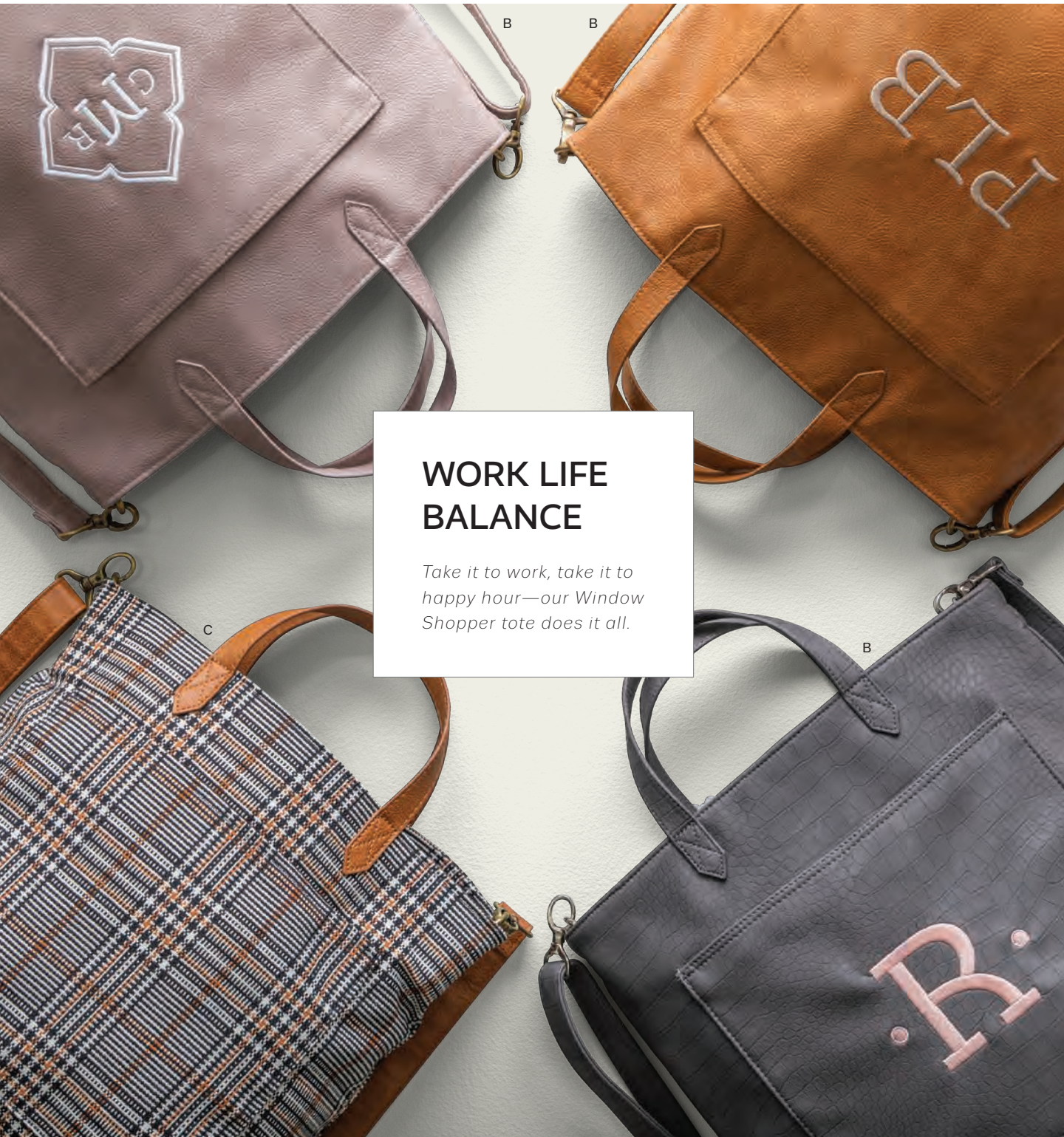


A

## ANYWHERE, ANY TIME

*Crosstown or cross country, our classic crossbody bags are ready to go. (Even better: our All About the Benjamins™ Wallet fits perfectly inside.)*





## WORK LIFE BALANCE

*Take it to work, take it to  
happy hour—our Window  
Shopper tote does it all.*



A



# little extras

A. ALL ABOUT THE BENJAMINS™ (9254) \$78 4.75" H x 8" L x 1" D  
SHOWN IN: Camel Distressed Pebble w/ Double Arrow in Black; Caramel Distressed Pebble w/ In Line Message in Navy Blue & Black; Delicate Floral Pebble; Stone Distressed Pebble w/ Serif Initial in Black; Classic Houndstooth Pebble, Grey Crocodile; Black Distressed Pebble

B. WRISTLET STRAP (8033) \$14 0.75" H x 6.5 L" SHOWN IN: Grey Crocodile



## STRAP HAPPY

Turn your fave Benjamin into a wristlet, then go shop to your heart's desire.





C



NAME: Ashleigh Schuman

TITLE: Senior Director

RESIDENCE: British Columbia

JOINED: April 7, 2015

FUN FACT: I was a cheerleader in university and coached a local cheer team for 5 years!

## MAKE IT YOUR OWN

Add your photo to give it a personal touch—or make it a touching gift! Upload your photo at [mythirtyone.ca](http://mythirtyone.ca).

*"The photo keychains are a great way to complete your look. I made a fun camping image to add to our trailer keys and it makes them much easier to find!"*



D



**NEW**  
ARRIVAL



C. PHOTO KEY FOB (9452) \$24  1.9375" (diameter) SHOWN IN: Stone Distressed Round; Black Distressed Round; Caramel Distressed Round

D. **NEW!** PHOTO KEYCHAIN WALLET (A08Q) \$28  3.625" H x 2.75" L SHOWN IN: Black Distressed Pebble



## COMPLEMENT EACH OTHER

*The must-have picks for every couples' retreat.*



+



+





### LET'S HANG OUT


*Hang up for easy storage of essentials.*

**A. AWAY FOR THE WEEKENDER (9299) \$104**  15" H 17.75" L x 8" D (base), 6" D (top) **SHOWN IN:** Delicate Floral w/ Lilac Script Font Message

**B. GLAMOUR CASE (6121) \$34** 4" H x 9" L x 5.25" D **SHOWN IN:** Delicate Floral

**C. HANGING TRAVELER CASE (8161) \$52**  8.75" H x 10.25" L x 2.75" D **SHOWN IN:** Delicate Floral w/ Lilac Rounded Font Traditional Monogram; Charcoal Crosshatch

**D. ALL PACKED™ DUFFLE (8319) \$104**  11" H x 22" L x 12" D **SHOWN IN:** Charcoal Crosshatch w/ Black Script Font Message

**E. ADJUSTABLE SLING BACKPACK (9734) \$64**  1 2" H x 9" L x 4" D (base) **SHOWN IN:** Charcoal Crosshatch

MAKE IT YOUR OWN

See all personalization at [mythirtyone.ca](http://mythirtyone.ca)



# HIS & hers

We paired up the best travel bags for you and your guy.



A

D



A



B

**EXCLUSIVELY FOR INSIDERS**

Become an Insider by throwing a party (virtually or in-person), and you'll get access to exclusive products. Want in? Chat with your Consultant to get started!

INSIDER EXCLUSIVE

**A. TAKEALONG WEEKENDER (9788) \$144** 15" H x 17.5" L (base), 23" L (top) x 7.25" D  
SHOWN IN: Plaid About You Weave w/ Caramel Large Serif Monogram

**C. EXPANDING TRAVEL CASE (9794) \$38** 4.25" H x 9" L x 4.25" D  
SHOWN IN: Plaid About You Weave

**B. NEW! INSIDER EXCLUSIVE DARE TO DUFFLE BUNDLE (AOA1) \$52 (\$106 VALUE)**   
DARE TO DUFFLE: 19.5" H x 18.75" L x 9.5" D  
SHOWN IN: Vintage Slate w/ Stone Banner Initial; Vintage Maple w/ White & Stone Shadow Initial  
**SNAP TO IT POUCH: 2.75" H x 2" L x 0.75" D**  
SHOWN IN: Caramel Distressed Pebble (Personalization not available on Snap To It Pouch)

**D. RUBIE MINI (8404) \$34** 6" H x 9.5" L  
SHOWN IN: Caramel Distressed Pebble w/ Off-White Serif Monogram

**E. NEW! INSIDER EXCLUSIVE CLEAR CASE TRIO (9626) \$38 (\$92 VALUE)**  
Small: 1.625" H x 5.625" L x 3.5" D; Medium: 1.875" H x 6.75" L x 4.25" D; Large: 2.125" H x 8" L x 5" D  
SHOWN IN: Caramel Distressed Pebble



C-D

**TRAVEL BUDDIES**

The perfect place for travel-sized essentials.

# TAKE US *with you*

Plan your next trip(s) with bags, duffles and pouches from our collection.



INSIDER EXCLUSIVE



INSIDER EXCLUSIVE



## SNAP TO IT

*Dare to Duffle Bag is an Insider Exclusive, and includes a Snap To It Pouch.*



A

B


*family fun*


*Getting kiddos ready to go takes the perfect bags—and a little girl power.*







C-D

A. ADJUSTABLE SLING BACKPACK (9734) \$64  12" H x 9" L x 4" D (base)  
SHOWN IN: Dusky Smoke

B. ALL PACKED™ MINI DUFFLE (9898) \$64  9" H x 16" L x 10" D SHOWN IN:  
Purple Crosshatch w/ White GRL PWR

C. CINCH SAC (3039) \$28  18.5" H x 14.5" L SHOWN IN: Charcoal Crosshatch  
w/ Lilac Flutter

D. SIZE UP EXPANDABLE POUCH (A05M) \$28  9" H (expands to 11" H) x 11.5"  
L x 3" D (base) SHOWN IN: Dusky Smoke w/ Platinum Fun Dots Font Message



NAME: Kara Schmidt

TITLE: Executive Director

RESIDENCE: Illinois

JOINED: October 21, 2007

FUN FACT: My husband and I  
are helping to open a YWCA  
in our hometown

*"Four kids at four very different  
ages makes packing for anything  
a challenge. Our Duffles, Cinch  
Sacs and Pouches keep everything  
stowed when we're on the go!"*




NEW  
ARRIVAL

E

## DO GOOD TOGETHER

For each Double Take Wristlet Pouch  
purchased from 1 September, 2021 to 28  
February, 2022, Thirty-One is donating  
\$.31 to help with efforts to start Girls on  
the Run programming in Canada.


E. **NEW!** DOUBLE TAKE WRISTLET POUCH  
(A086) \$24  5.75" H x 8" L x 0.5" D SHOWN IN:  
Purple Crosshatch w/ Purple Headline Font Message;  
Soft Camo w/ White Girls on The Run Logo



# PRODUCT SHOPPING GUIDE


You can find all the details about our products right here – from specific features and dimensions to available prints, colours and personalization!

## PRODUCT KEY

|  |   |
|--|---|
| <b>P</b>   | Personalization available on the product                              |
| <b>PL</b>  | Personalization available on the product, including Large Monograms   |
| <b>P1</b>  | One line of text only when personalized                               |
| <b>P3</b>  | Up to 3 characters only when personalized                             |
| <b>RE</b>  | Personalization available on the product, including Raised Embroidery |
| <b>K</b>   | Product is in an Enrollment Kit                                       |
| <b>L</b>   | Product has Leak Lock™ thermal lining                                 |
|  | Product fabric is made from recycled plastic bottles                  |




### LARGE UTILITY TOTE (3121) \$52 **PLK**

- Wire support around opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 14.5" drop, secured with metal grommets
-  Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 11.75"H x 21.5"L x 10"D
- Add a Top-A-Tote™ to keep contents secure



### DELUXE UTILITY TOTE (4441) \$64 **PLK**

- All the same features as our Large Utility Tote plus:
- 2" wider than our Large Utility Tote
- Features hard bottom for added stability
- Side handles and 3 exterior pockets for storage
- Webbed handles with 15" drop, secured with metal grommets
-  Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 11.75"H x 21.5"L x 12.625"D
- Add a Deluxe Top-A-Tote™ to keep contents secure



### TOP-A-TOTE™ (4018) \$14

- Makes your Large Utility Tote stackable!
- Clear window
- Handle slots make carrying easy
- Approx. 2"H x 22"L x 10.5"D

### DELUXE TOP-A-TOTE™ (8604) \$14

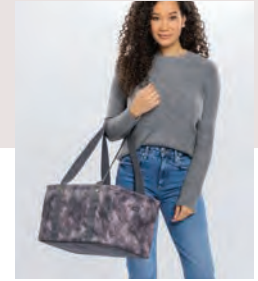
- Makes your Deluxe Utility Tote stackable!
- Clear window
- Handle slots make carrying easy
- Approx. 2"H x 22"L x 13.125"D



Charcoal Crosshatch Sweater Weather Plaid Textured Grey

**NEW! EXTRA LARGE STORAGE TOTE (A07X) \$78**

- Zipper Closure
- Collapsible for easy storage
- Exterior Zipper Pocket
- Side handles for extra carrying option
- Laminated interior wipes clean
- Webbed handles with 14" drop, secured with metal grommets
- Approx. 14.5"H x 29.5"L x 14.5"D



Charcoal Crosshatch Delicate Floral Dusky Smoke Houndstooth Plaid

**IT'S BACK! MEDIUM UTILITY TOTE (4121) \$42**

- Wire support around opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 13.5" drop, secured with metal grommets
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 10"H x 18"L x 9"D

**BUNDLE & SAVE!**

- 2 Medium Utility Totes (A05N) \$66
- 1 Medium Utility Tote + 1 Essential Storage Tote (A05P) \$66
- 1 Medium Utility Tote + 1 Square Utility Tote (A09X) \$66



Charcoal Crosshatch Fall Hues Geo Mystic Grey Sweater Weather Plaid

**NEW! SQUARE UTILITY TOTE (A08S) \$42**

- Wire support around opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 8" drop, secured with metal grommets
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 8.5"H x 12"L x 12"D

**BUNDLE & SAVE!**

- 2 Square Utility Totes (A09V) \$66
- 1 Square Utility Tote + 1 Essential Storage Tote (A09W) \$66
- 1 Square Utility Tote + 1 Medium Utility Tote (A09X) \$66

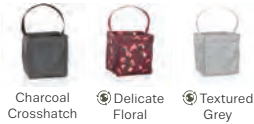


Charcoal Crosshatch Houndstooth Plaid Purple Crosshatch Textured Grey

**TINY UTILITY TOTE (9696) \$32**

- Our best-selling LUT in miniature size!
- Wire support around opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 6" drop, secured with metal grommets
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 6.5"H x 13"L x 5.625"D

## FALL 2021 COLLECTION



### LITTLES CARRY-ALL™ CADDY (3401) \$22 [PK](#)

- Sized for small storage or gifting
- Wire support around opening to hold shape
- Collapsible for easy storage
- Mesh back pocket
- Laminated interior wipes clean
- Webbed handles with 5" drop for easy transport
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 6"H x 5.5"L x 5.5"D



### ZIP-TOP ORGANIZING UTILITY TOTE (4451) \$52 [PK](#)

- Zipper closure
- 7 exterior pockets (2 are mesh)
- Laminated interior wipes clean
- Add a Fold N' File® for more structure & function
- Webbed handles with 12" drop
- Approx. 10.75"H x 14.5"L x 6.5"D



### EVERYDAY ESSENTIALS TOTE (9655) \$64 [PK](#)

- 8 interior pockets (2 are mesh)
- Exterior flat pocket w/ hook and loop fastener
- Laminated interior wipes clean
- Webbed handles with 12" drop secured with metal rectangle rings
- Approx. 12"H x 16"L x 8.75"D



### ESSENTIAL STORAGE TOTE (4446) \$42 [PK](#)

- 2 fit perfectly inside a Deluxe Utility Tote
- Laminated interior wipes clean
- Extended handles with 10.5" drop for easy transport
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 14.5"H x 12"L x 9"D

#### BUNDLE & SAVE!

2 Essential Storage Totes (A00M) \$66

1 Essential Storage Tote + 1 Medium Utility Tote (A05P) \$66

1 Essential Storage Tote + 1 Square Utility Tote (A09W) \$66



Charcoal Crosshatch



Delicate Floral



Purple Crosshatch



Soft Camo



Charcoal Crosshatch



Fall Hues Geo



Mystic Grey

### SMALL ESSENTIAL STORAGE TOTE (9357) \$24

- Our best-selling Essential Storage Tote in a miniature size
- Laminated interior wipes clean
- Webbed handles with 6" drop for easy transport
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 10.25"H x 7.5"L x 5"D

### DOUBLE DUTY™ CADDY (4787) \$34

- 2 structured interior compartments for stability
- 4 side mesh pockets
- Collapsible for easy storage
- Cut-out handle for easy transport
- Approx. 10.5"H x 10"L x 8"D



Charcoal Crosshatch



Fall Hues Geo



Mystic Grey



Charcoal Crosshatch



Mystic Grey

### DELUXE DOUBLE DUTY™ CADDY (9320) \$52

- 2 structured interior compartments for stability
- 2 exterior back pockets
- 4 exterior mesh pockets
- Exterior front pocket with hook and loop fastener
- Collapsible for easy storage
- Cut-out handle for easy transport
- Approx. 12"H x 15.5"L x 6"D

### NEW! OFFICE DESK ORGANIZER (9315) \$34

- Structured shape for stability
- Collapsible for easy storage
- Movable divider
- Rubber cord outlet on either side for charging devices
- 3 elastic loops hold things in place
- 8"H (back), 5"H (front) x 12"L x 5"D

## FALL 2021 COLLECTION



Charcoal  
Crosshatch

Diamond  
Geo

Mystic  
Grey

### FOLD N' FILE™ (3890) \$34

- Structured shape for stability
- Sized to fit standard hanging file folders
- Collapsible for easy storage
- 2 exterior mesh pockets
- Cutout handles for easy transport
- Approx. 10"H x 12.25"L x 6.5"D



Charcoal  
Crosshatch

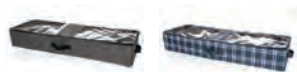
Diamond  
Geo

Mystic  
Grey

Sweater  
Weather  
Plaid

### STAND TALL BIN (4947) \$64 [PRE](#)

- Flexible frame around top opening
- Collapsible for easy storage
- Comes with set of 4 interior sticks to stand upright
- Extended handles with 14" drop for easy transport
- Approx. 22"H x 12.25"L x 12.25"D



Charcoal  
Crosshatch

Sweater  
Weather  
Plaid

### NEW! TUCK IT AWAY BIN (A07Y) \$78

- Zipper around closure
- Structured shape for stability
- Clear lid allows you to view contents
- 3 exterior handles
- 2-section interior with movable divider
- Collapsible for easy storage
- Laminated and polyester interior wipes clean
- Approx. 6"H x 40"L x 13"D



Brushed Whisper  
Grey

### FELT DISPLAY BIN (A03F) \$56 [PRE](#)

- Large open compartment
- Elevated home fabrication
- Faux leather loops at sides
- Approx. 9.75"H (back), 6.75"H (front) x 15.5"D (top)/12"L (bottom) x 7.5"D at bottom



Natural

**CANVAS STORAGE CADDY (9516) \$56   **

- Elevated home fabrication
- 5 exterior pockets
- Faux leather details
- Wipeable clear laminated interior
- Webbed top handle with 5.5" drop
- Approx. 7.75"H x 12.5"L x 9"W



Charcoal Crosshatch    Diamond Geo    Mystic Grey    Sweater Weather Plaid

**YOUR WAY™ CUBE (4119) \$52  **

- Structured shape for stability
- Clear window allows you to view contents
- Collapsible for easy storage
- Webbed handles for easy transport
- Approx. 12.5"H x 12.5"L x 12.5"D
- Add a Your Way® Cube Lid to keep contents secure



Brushed Whisper Grey    Natural

**YOUR WAY™ CUBE (A06S) \$52  **

- Structured shape for stability
- Collapsible for easy storage
- Elevated home fabrication
- Faux leather handles for easy transport
- Approx. 12.5"H x 12.5"L x 12.5"D
- Add a Your Way™ Cube Lid to keep contents secure



Black    Storm Blue    Whisper Grey

**YOUR WAY™ CUBE LID (4242) \$14**

- Sized to fit a Your Way™ Cube
- Gives the option to stack multiple cubes
- Approx. 2.875"H x 13"L x 13"D

FALL 2021 COLLECTION



Charcoal Crosshatch    Diamond Geo    Mystic Grey    Sweater Weather Plaid



Black    Storm Blue    Whisper Grey

**YOUR WAY™ RECTANGLE (4130) \$34**

- Structured shape for stability
- Clear window allows you to view contents
- Collapsible for easy storage
- Webbed handles for easy transport
- Approx. 7.5"H x 9"L x 14"D
- Add a Your Way™ Rectangle Lid to keep contents secure

**YOUR WAY™ RECTANGLE LID (4243) \$14**

- Sized to fit a Your Way™ Rectangle
- Gives the option to stack multiple rectangles
- Approx. 2.875"H x 9.5"L x 14.25"D



Brushed Whisper Grey    Charcoal Crosshatch    Mystic Grey



Black    Whisper Grey

**NEW! YOUR WAY™ STORAGE BIN (A093) \$28**

- Structured shape for stability
- Collapsible for easy storage
- Available in 2 print fabrications or elevated home fabrication
- Print fabrications have webbed handles for easy transport
- Felt fabrication has faux leather handles for easy transport
- Approx. 5"H x 9"L x 9"D
- Add a Your Way™ Mini Cube Lid to keep contents secure

**NEW! YOUR WAY™ MINI CUBE LID (A0A6) \$14**

- Sized to fit a Your Way™ Mini Storage Cube and Storage Bin
- Gives the option to stack multiple Mini Storage Cubes and Bins
- Approx. 9.5"L x 9.5"W x 2.25"D





Charcoal Crosshatch    Mystic Grey

**NEW! YOUR WAY™ MINI STORAGE CUBE (A095) \$38**

- Structured shape for stability
- Collapsible for easy storage
- Clear window allows you to view contents
- Webbed handles for easy transport
- Approx. 9"H x 9"L x 9"D
- Add a Your Way™ Mini Cube Lid to keep contents secure



Brushed Whisper Grey    Natural

**NEW! YOUR WAY™ MINI STORAGE CUBE (A09C) \$38**

- Structured shape for stability
- Collapsible for easy storage
- Elevated home fabrication
- Faux leather handles for easy transport
- Approx. 9"H x 9"L x 9"D
- Add a Your Way™ Mini Cube Lid to keep contents secure



Delicate Floral    Purple Crosshatch    Soft Camo    Watercolor Floral

**THERMAL TOTE (3000) \$24**

- Zipper closure
- Silver thermal lining
- Large front pocket
- Webbed top handles with 4" drop for easy transport
- Approx. 9.5"H x 14"L (top), 9.5"L (base) x 4.5"D



Charcoal Crosshatch    Dusky Smoke    Fall Hues Geo    Houndstooth Plaid    Mystic Grey

**AROUND THE CLOCK™ THERMAL (4847) \$38**

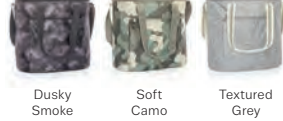
- Zip-around closure
- Water-resistant thermal lining
- Antimicrobial, food-safe interior lining
- Front zipper pocket + interior mesh pocket
- Webbed top handles with 5" drop for easy transport
- Detachable & adjustable crossbody strap extends up to 62"
- Approx. 8.75"H x 9.75"L x 6"D

**FALL 2021 COLLECTION**



**PICNIC THERMAL TOTE (3034) \$52 [P](#)[L](#)[K](#)**

- Zip-around closure
- Leak Lock® thermal lining allows for ice
- Antimicrobial, food-safe interior lining
- Large front pocket
- Detachable & adjustable crossbody strap extends up to 62"
- Approx. 13"H x 11"L x 6"D



**ROUND ABOUT COOLER TOTE (A05R) \$62 [P](#)[L](#)[K](#)**

- Zip-around closure
- Leak Lock® thermal lining allows for ice
- Antimicrobial, food-safe interior lining
- Exterior zipper pocket
- Adjustable crossbody strap extends up to 62"
- Webbed top handles with 10" drop
- Approx. 13"H x 14.5"L x 9"D



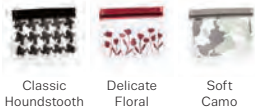
**FRESH MARKET™ THERMAL (4181) \$64 [P](#)[L](#)[K](#)**

- Zipper closure
- Leak Lock® thermal lining allows for ice
- Antimicrobial, food-safe interior lining
- Large enough to hold two 9" x 13" pans
- Sides unsnap for more space
- Large front pocket
- Extended handles with 15" drop for easy transport
- Approx. 10.5"H, 15"H (unsnapped) x 15.5"L x 10"D



**NEW! GO-TO SNACK BOX (A08G) \$22 [P](#)[3](#)**

- Zip-around closure
- Web handle with buckle closure
- Exterior flat pocket
- Water-resistant thermal lining
- Antimicrobial, food-safe interior lining
- Approx. 3"H x 7.5"L x 5"D



Classic  
Houndstooth

Delicate  
Floral

Soft  
Camo

**NEW! REUSABLE SNACK BAG - SMALL (A096) \$6**

- Reduces single-use plastic
- Food safe, freezer safe, leak-resistant
- Hand washable
- Depth at bottom for more storage
- Material is free of BPA, lead, PVC & phthalates
- Approx. 3.75"H x 6.375"L x 1.75"D

**BUNDLE & SAVE!**

Reusable Snack Bag 3-Pack - Small (A0AB) \$15

Reusable Snack Bag 6-Pack (A0AD) \$34 (3 Small & 3 Medium)



Classic  
Houndstooth

Delicate  
Floral

Soft  
Camo

**NEW! REUSABLE SNACK BAG - MEDIUM (A097) \$8**

- Reduces single-use plastic
- Food safe, freezer safe, leak-resistant
- Hand washable
- Depth at bottom for more storage
- Material is free of BPA, lead, PVC & phthalates
- Approx. 6"H x 8.5"L x 2"D

**BUNDLE & SAVE!**

Reusable Snack Bag 3-Pack - Medium (A0AC) \$20

Reusable Snack Bag 6-Pack (A0AD) \$34 (3 Small & 3 Medium)



In Stitches  
Weave

Posh  
Weave

**CLASSIC DAY BAG (9609) \$52**

- Zipper closure
- Exterior hidden cell phone pocket (back)
- Inside zipper pocket
- Wipeable interior
- A-line handles with 11" drop
- Approx. 9"H x 10"L (bottom), 14"L at top x 5"D



Plaid About  
You Weave

Soft  
Camo

Textured  
Grey

**NEW! ALL ZIPPED UP CROSSBODY PURSE (A082) \$52**

- Zipper closure
- Exterior zipper pocket
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket
- Adjustable faux leather crossbody strap (Plaid About You Weave and Soft Camo) and webbed strap (Textured Grey) extend to 54"
- Wipeable interior (Soft Camo & Textured Grey)
- Approx. 6"H x 10"L x 2"D

## FALL 2021 COLLECTION



In Stitches Weave Plaid About You Weave Vintage Maple Vintage Slate



Caramel Distressed Pebble Grey Crocodile Stone Distressed Pebble

### WINDOW SHOPPER (9711) \$78

- One exterior flat pocket
- Exterior hidden cell phone pocket (back), excluding Vintage Slate & Vintage Maple
- Interior zipper pocket, excluding Vintage Slate & Vintage Maple
- Detachable & removable crossbody strap extends up to 54"
- 4" top handle drop
- Approx. 12"H x 11"L (bottom), 14.5"L at top x 5.5"D

*Vintage Slate and Vintage Maple have exterior flat pocket, two interior flat pockets and is unlined*

### WINDOW SHOPPER LTD. (A003) \$104

- One exterior flat pocket
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket
- Detachable & adjustable crossbody strap extends up to 54"
- 4" top handle drop
- Approx. 12"H x 11"L (bottom), 14.5"L (top) x 5.5"D



Plaid About You Weave Vintage Maple Vintage Slate



Black Houndstooth Plaid Soft Camo

### NEW! CASUAL CROSSBODY TOTE (A032) \$78

- Interior zipper pocket & 2 flat pockets
- Interior snap tab
- Detachable & adjustable crossbody strap extends up to 54"
- 2.5" top handle drop
- Approx. 14"H x 12.25"L x 8.75"D

*Vintage Slate and Vintage Maple are unlined.*

### STEP UP TOTE (9791) \$92

- Zipper closure
- Exterior zipper pocket
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket
- Wipeable interior
- Adjustable shoulder strap extends up to 54"
- 3.25" top handle drop
- Approx. 12"H x 16.25"L (top) x 12.25"L (base) x 5"D



Black

Textured  
Grey

**NEW! CLASSIC STYLE TOTE (9634) \$104**

- Front & back zipper compartments
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket & 2 flat pockets
- Shoulder length handles with 12.5" drop
- Exterior D-ring attachment
- Wipeable interior
- Approx. 15.25"H x 12.25"L (bottom), 22" (top) x 5.75"D



In Stitches  
Weave

Plaid About  
You Weave

Posh  
Weave

**CINDY TOTE™ (9777) \$104**

- Zipper closure
- 2 side exterior pockets
- 4 interior pockets, including a zipper pocket
- D-rings for crossbody strap attachment
- Wipeable interior
- Shoulder Length handles with 11" drop
- Approx. 14"H x 15"L x 5"D



Black  
Distressed  
Pebble

Caramel  
Distressed  
Pebble

Classic  
Houndstooth  
Pebble

Grey  
Crocodile

Stone  
Distressed  
Pebble

**MODERN TOTE (9713) \$104**

- Exterior hidden cell phone pocket (back)
- Interior zipper pocket & 2 flat pockets
- Shoulder length handles with 11" drop
- Approx. 12"H x 15"L at bottom, 19.5"L at top x 6"D



Black  
Distressed  
Pebble

Classic  
Houndstooth  
Pebble

Grey  
Crocodile

Stone  
Distressed  
Pebble

**CITY SCENE BAG (9790) \$92**

- Zipper closure
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket & 2 flat pockets
- Shoulder length handles with 11" drop
- Approx. 9.75"H x 12"L (base), 16"L (top) x 4.75"D

**FALL 2021 COLLECTION**



Black Distressed Pebble    Caramel Distressed Pebble    Grey Crocodile



Classic Houndstooth Pebble    Stone Distressed Pebble

**DAY BY DAY CROSSBODY (9806) \$92**

- Snap flap closure
- Exterior hidden cell phone pocket (back)
- Interior zipper pocket & 2 flat pockets
- Adjustable crossbody strap extends up to 54"
- Approx. 6.25"H x 12"L x 3.25"D

**INSPIRED CROSSBODY LTD. (9414) \$92**

- Snap flap closure
- 2 compartments (one with zipper closure)
- Interior zipper coin pocket
- 10 credit card slots, a bill slot & an ID window
- Detachable & adjustable crossbody strap extends up to 57"
- Approx. 5.25"H x 7.75"L x 1.25"D



Soft Camo    Textured Grey



Black    Soft Camo    Textured Grey

**NEW! DIALED IN PHONE PURSE (A085) \$38**

- Easy but secure pinch open access
- 2 card pockets (back)
- 2 functional O-Rings for attaching keys, wristlet straps, etc.
- Wipeable interior
- Detachable & adjustable crossbody strap extends up to 54"
- Approx. 7.75"H x 4.5"L

**JOURNEY BACKPACK (A039) \$118**

- Zipper closure
- 2 exterior side pockets & zipper pocket
- Interior thermal zipper pocket
- Exterior D-ring
- Wipeable interior
- Adjustable backpack straps extend up to 19.5"
- 3.5" top handle drop
- Approx. 15"H x 10.75"L (base) x 6.25"D



Charcoal  
Crosshatch

Dusky  
Smoke

Mystic  
Grey



Charcoal  
Crosshatch

Soft  
Camo

### ADJUSTABLE SLING BACKPACK (9734) \$64 [P](#)

- Zipper closure
- 2 exterior side pockets & exterior zipper pocket
- Wipeable interior
- Adjustable L to R strap
- Approx. 12.5"H x 9"L x 4"D (base)

### CINCH SAC (3039) \$28 [P](#)

- Drawstring closure
- Large front zipper pocket
- Wipeable interior
- Approx. 18.5"H x 14.5"L



Delicate  
Floral

Houndstooth  
Plaid

Mystic  
Grey



Plaid About  
You Weave

Vintage  
Slate

### AWAY FOR THE WEEKENDER (9299) \$104 [P](#) [R](#)

- Zipper closure
- Exterior zipper pocket
- Interior zipper pocket
- Detachable & adjustable crossbody strap extends up to 54"
- Shoulder length handles with 12" drop
- Approx. 15"H x 17.75"L x 8"D (base), 6"D (top)

### TAKEALONG WEEKENDER (9788) \$144 [P](#)

- Zipper closure
- Interior zipper pocket
- Faux leather details
- Shoulder length handles with 12.5" drop
- Detachable & adjustable strap extends up to 54"
- Approx. 15"H x 17.5"L (base), 23" L (top) x 7.25" D

**FALL 2021 COLLECTION**



Charcoal Crosshatch Purple Crosshatch Soft Camo



Charcoal Crosshatch Dusky Smoke

**ALL PACKED™ MINI DUFFLE (9898) \$64 PK**

- Zipper closure
- 2 interior mesh pockets
- Wipeable interior
- 12.5" handle drop
- Detachable, adjustable crossbody strap extends up to 54"
- Approx. 9"H x 16"L x 10"D – 12.5" handle drop

**ALL PACKED™ DUFFLE (8319) \$104 PK**

- Zipper closure
- 2 mesh pockets inside
- Wipeable interior
- Exterior zipper pocket & zippered shoe compartment
- 8.5" handle drop
- Detachable crossbody strap extends up to 54"
- Approx. 11"H x 22"L x 12"D



Black Distressed Pebble (Silver Hardware) Camel Distressed Pebble (Antique Hardware) Caramel Distressed Pebble (Antique Hardware) Classic Houndstooth Pebble (Antique Hardware) Delicate Floral Pebble (Antique Hardware) Grey Crocodile (Silver Hardware) Stone Distressed Pebble (Antique Hardware)



Black Distressed Pebble (Silver Hardware) Camel Distressed Pebble (Antique Hardware) Caramel Distressed Pebble (Antique Hardware) Classic Houndstooth Pebble (Antique Hardware) Delicate Floral Pebble (Antique Hardware) Grey Crocodile (Silver Hardware) Stone Distressed Pebble (Antique Hardware)

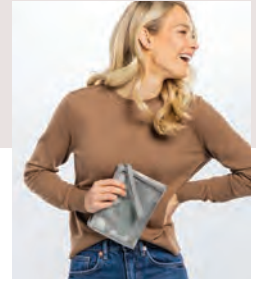
**ALL ABOUT THE BENJAMINS® (9254) \$78 PK**

- Zipper closure
- 12 credit card slots, 2 bill slots & an ID window
- Interior zipper pocket + open compartment
- Available with print personalization
- Approx. 4.75"H x 8"L x 1"D

**RUBIE MINI (8404) \$34 PK**

- Zipper closure
- D-ring for Wristlet Strap
- Approx. 6"H x 9.5"L





Black Distressed Pebble  
Caramel Distressed Pebble  
Grey Crocodile

**NEW! WHERE TO WALLET (A08A) \$28**

- Zipper closure
- 6 exterior card pockets & ID window
- Exterior lobster claw
- Approx. 3" H x 5.5" L



Purple Crosshatch  
Soft Camo

*Want to help us give back? With each Double Take Wristlet Pouch purchased from 1 September, 2021 to 28 February, 2022, Thirty-One is donating \$0.31 to help with efforts to start Girls on the Run programming in Canada.*

**NEW! DOUBLE TAKE WRISTLET POUCH (A086) \$24**

- Double Zipper Closure
- Dual Compartments (1 polyester and 1 clear, both wipeable)
- Web wristlet strap
- Approx. 8"L x 5.75"H



Charcoal Crosshatch  
Dusky Smoke  
Fall Hues Geo  
Houndstooth Plaid  
Mystic Grey  
Soft Camo

**ZIPPER POUCH (3045) \$22**

- Zipper closure
- Sized for Catalogues & 8"x11" papers
- Laminated interior wipes clean
- Fabric made from recycled plastic bottles (certain new Fall prints only)
- Approx. 9"H x 12.25"L x 2"D



Charcoal Crosshatch  
Delicate Floral

**GET CREATIVE™ ZIPPER POUCH (9319) \$32**

- Zipper closure
- Exterior flat pocket with hook and loop fastener
- Interior flat pocket + 4 pen pockets
- Center compartment features clear zipper pocket
- Wipeable interior
- Approx. 10"H x 6.5"L x 0.875"D

**BUNDLE & SAVE! | 2 Zipper Pouches (A078) \$38**

**FALL 2021 COLLECTION**



**HALF-MOON POUCH (A033) \$28**

- Zipper closure
- Wipeable interior
- Approx. 5"H x 7.25"L x 3"D



**SIZE UP EXPANDABLE POUCH (A05M) \$28**

- Zipper closure
- Zip-around feature for expandable functionality
- Laminated interior wipes clean
- Approx. 9"H (expands to 11"H x 11.5"L x 3"D [base])



**EXPANDING TRAVEL CASE (9794) \$38**

- Zipper closure
- Interior zipper pocket
- Unfolds and lays flat
- Top handle for easy transport
- Wipeable interior
- Approx. 4.25"H x 9"L x 4.25"D



**GLAMOUR CASE (6121) \$34**

- Zipper closure
- 4 interior brush holders
- Interior clear zipper pocket
- Top handle for easy transport
- Wipeable clear interior
- Approx. 4"H x 9"L x 5.25"D



Charcoal Crosshatch  
Dusky Smoke  
Soft Camo

**NEW! FOLD & HANG TRAVEL ORGANIZER (A087) \$34**

- Snap tab closure
- 5 interior clear zipper pockets
- Web handle clip for hanging
- Clear interior wipes clean
- Touch screen devices can be used through clear pockets
- Approx. 24.25" H x 11" L (unfolded), 8.25" H x 11" L (folded)



Charcoal Crosshatch  
Delicate Floral  
Mystic Grey

**HANGING TRAVELER CASE (8161) \$52**

- Zipper closure
- Fits full-sized toiletry bottles
- 2 clear zipper pockets & 2 mesh pockets inside
- Interior strap buckle to hang on shower or towel rod
- Top handle for easy transport
- Wipeable interior
- Approx. 8.75"H x 10.25"L x 2.75"D



Black Distressed Pebble (Antique Hardware)  
Black Distressed Pebble (Silver Hardware)  
Camel Distressed Pebble (Antique Hardware)  
Caramel Distressed Pebble (Antique Hardware)  
Grey Crocodile (Silver Hardware)  
Stone Distressed Pebble (Antique Hardware)

**WRISTLET STRAP (8033) \$14**

- Snap closure
- Turn any D-ring pouch into a wristlet
- Lobster claw attaches to D-rings
- Approx. 0.75"H x 6.5"L



Black Distressed Pebble (Silver Hardware)  
Caramel Distressed Pebble (Antique Hardware)  
Stone Distressed Pebble (Antique Hardware)

**ALWAYS ON KEYCHAIN (A036) \$12**

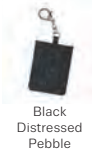
- Lobster claw & key ring
- Approx. 3"H x 0.875"L

**FALL 2021 COLLECTION**



**NEW! SNAP TO IT POUCH (A08P) \$14**

- Snap flap closure
- Functional O-Ring for attaching keys, wristlet straps, etc.
- Fits small items like hand sanitizer, chap stick and more
- Approx. 2.75" H x 2" L x 0.75" D



**NEW! PHOTO KEYCHAIN WALLET (A08Q) \$28**

*Personalization included*

- Fun way to display your favorite photo
- 2 card pockets
- Lobster claw attachment
- Approx. 3.625" H x 2.75" L



**PHOTO KEY FOB (9452) \$24** *Personalization included*

- Bring along your favorite photo!
- Lobster claw & key ring attachments
- Approx. 1.9375" diameter

**BUNDLE & SAVE!**

2 Round Photo Key Fobs (A07H) \$42



**INSIDER EXCLUSIVE**



**NEW! STROLL & ROLL STORAGE TOTE (A07Z) \$104 (\$248 VALUE)**

- Zip-around closure
- Collapsible for easy storage
- Clear lid allows you to view contents
- 2 exterior side handles
- Exterior zipper pocket and 2 exterior ID windows
- Roller functionality
- Laminated interior wipes clean
- Shoulder length handles with 9" drop secured with metal grommets
- Approx. 16"H x 36"L x 16"D



INSIDER **EXCLUSIVE**



Black Distressed Pebble    Caramel Distressed Pebble    Grey Crocodile

**NEW! CLEAR CASE TRIO (9626) \$38 (\$92 VALUE)**

- Zip-around closure
- Set of 3 different sized cases
- Cases nest inside each other for easy storage
- Stackable
- Clear window on top allows you to view contents
- Approx. 1.625"H x 5.625"L x 3.5"D (small); 1.875"H x 6.75"L x 4.25"D (medium); 2.125"H x 8"L x 5"D (large)



INSIDER **EXCLUSIVE**



Brushed Whisper Grey

**NEW! FELT BIN & BLANKET BUNDLE (A09Z) \$64 (\$154 VALUE) [PL](#)[RE](#)**

*Personalization not available on Soft & Snuggly Blanket*

**LARGE FELT STORAGE TOTE:**

- Large compartment
- Cutout handles
- Faux leather handle grip and rope detail
- Approx. 16.5"H x 25.5"L (top), 18.75"L (base) x 15"D (top), 12"D (base)

**SOFT & SNUGGLY BLANKET:**

- Soft fleece
- Approx. 50"W x 60"H



INSIDER **EXCLUSIVE**



Vintage Maple    Vintage Slate

**NEW! DARE TO DUFFLE BUNDLE (A0A1) \$52 (\$106 VALUE) [PL](#)[RE](#)**

*Personalization not available on Snap To It Pouch*

**DARE TO DUFFLE:**

- Zipper closure
- Interior zipper pocket
- Detachable, adjustable crossbody strap extends to 54"
- Shoulder length handles with 11" drop
- Approx. 9.5" H x 18.75" L x 9.5" D

**SNAP TO IT POUCH**

- Snap flap closure, functional O-Ring for attaching keys, wristlet straps, etc.
- Fits small items like hand sanitizer, chap stick and more
- Approx. 2.75" H x 2" L x 0.75" D



INSIDER **EXCLUSIVE**



Natural

**NEW! CANVAS & COZY BUNDLE (A0A0) \$64 (\$154 VALUE) [PL](#)[RE](#)**

*Personalization not available on Soft & Snuggly Blanket*

**CANVAS STORAGE BIN:**

- Large compartment
- Faux leather handles for transport
- Laminated interior wipes clean
- Approx. 15.5" H x 16" W (base circumference), 54" (top circumference)

**SOFT & SNUGGLY BLANKET:**

- Soft fleece
- Approx. 50"W x 60"W



## make it yours

*Our bags, your personal touch. Add a message, a monogram, or a favourite Icon-It™. Every detail matters—that's why we give you so many choices (your own colours and fonts, too).*

*Use the next few pages to get inspo, pick designs, choose colours and make it your own.*









1. START WITH YOUR FAVE BAG
2. CHOOSE FROM 100+ DESIGNS
3. PICK COLOURS + FONTS YOU LOVE

***See all personalization at [mythirtyone.ca](http://mythirtyone.ca)  
Need more ideas? Ask a Consultant.***



**PRODUCT KEY**

|                 |   |
|-----------------|---|
| <span>P</span>  | Personalization available on the product                            |
| <span>PL</span> | Personalization available on the product, including Large Monograms |
| <span>P1</span> | One line of text only when personalized                             |
| <span>P3</span> | Up to 3 characters only when personalized                           |
| <span>RE</span> | Raised Embroidery available on this product                         |
| <span>K</span>  | Product is in an Enrollment Kit                                     |
| <span>L</span>  | Product has Leak Lock® thermal lining                               |

|  |  |   |   |
|--|--|---|---|
| <br>ALL UPPERCASE   | <br>CIRCLE MONOGRAM   | <br>EMBELLISHED    | <br>OLD WORLD MONOGRAM   |
| <br>SCRIPT MONOGRAM | <br>SERIF EMBELLISHED | <br>SERIF MONOGRAM | <br>TRADITIONAL MONOGRAM |

|  |
|--|
| <br>MESSAGE |
|--|

|   |  |   |
|---|--|---|
| <br>2-DOTTED | <br>3-DOTTED | <br>ALL CAPS STAMP |
|---|--|---|

|  |  |   |   |   |   |
|--|--|---|---|---|---|
| <br>BACKGROUND INITIAL | <br>BORDER INITIAL | <br>BRACKET | <br>COMPASS | <br>DAINTY HEART | <br>DIAMOND |
|--|--|---|---|---|---|

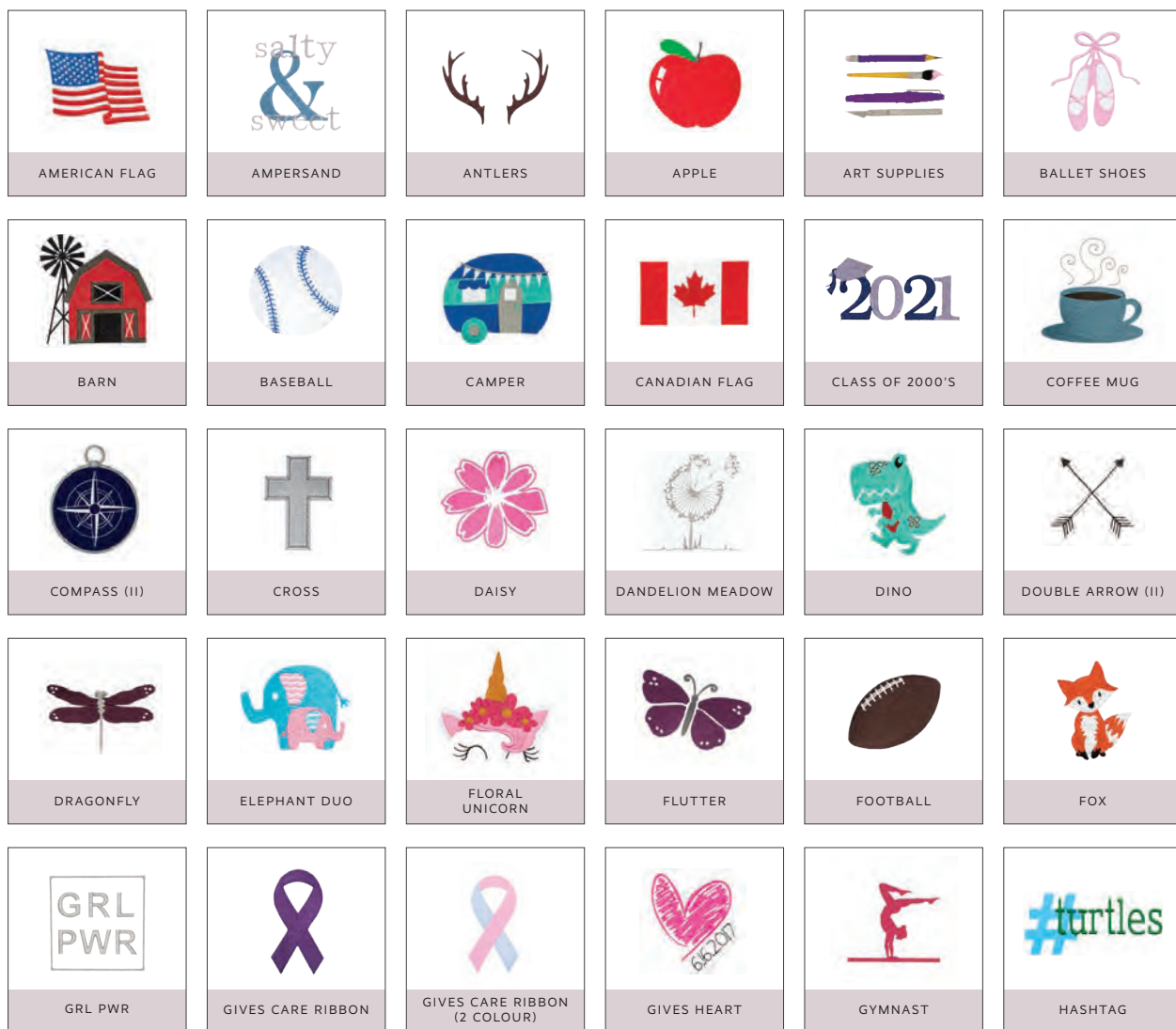
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|--|---|---|---|--|--|
| <br>DOTTED LINE | <br>DOTTY CIRCLE | <br>DOUBLE ARROW | <br>FEATHERS | <br>FLORAL FRAME | <br>FLORAL LETTER |
|--|---|---|---|--|--|

|  |   |   |   |  |
|--|---|---|---|--|
| <br>FLORAL WREATH | <br>INNER CIRCLE INITIAL | <br><b>NEW!</b> LAYERED DIAMOND MONOGRAM | <br>SHADOW INITIAL | <br>SINGLE ARROW |
|--|---|---|---|--|

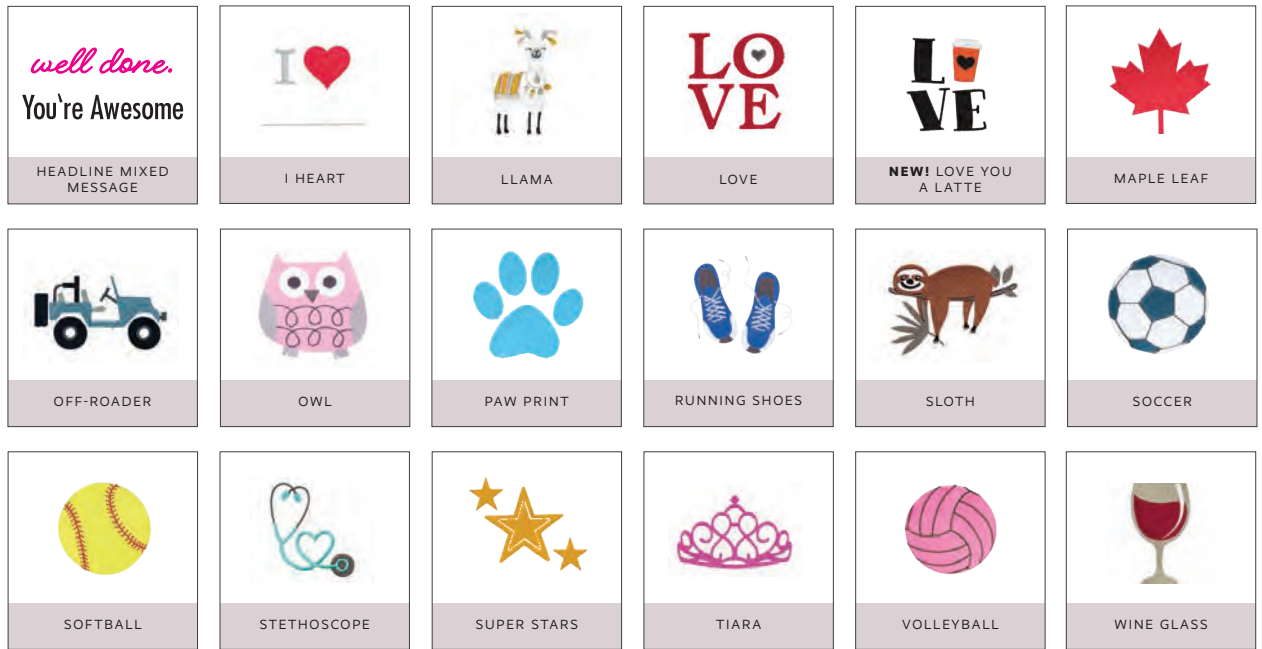
EMBROIDERY | **LARGE MONOGRAMS** | \$10 PL



EMBROIDERY | **ICON-ITS™** | \$10 P PL







**FONTS**



SEE ALL PERSONALIZATION AT MYTHIRTYONE.CA  
**NEED MORE IDEAS? ASK A CONSULTANT**

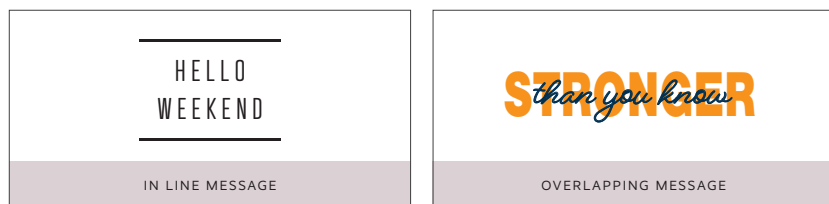
**THREAD COLOURS** Available on all embroidery designs



**PRINT | DESIGNS | \$8** Available on the All About the Benjamins™



**PRINT | DESIGNS | \$8** Available on the All About the Benjamins™



**PRINT COLOURS** Available on the All About the Benjamins™



VISIT [MYTHIRTYONE.CA](http://MYTHIRTYONE.CA) FOR OUR FULL **PERSONALIZATION STUDIO**

**TAX AND SHIPPING** Contact your Consultant for shipping details and local sales tax.

**PERSONALIZATION** We are pleased to offer you the ability to personalize many of our products. Although we can fulfill most personalization requests, sometimes we can't because the word or phrase is "trademarked" or could harm our reputation. Please ask your Consultant for more information about our Personalization Guidelines. Personalized items are non-returnable except for manufacturer defects. Personalized orders cannot be changed once submitted. Please double-check your personalization. Lettering is case sensitive and will be personalized exactly as entered. Product prices shown throughout Catalogue do not include cost of personalization unless otherwise stated.

**COLOUR** Colours are a representation only. Actual product design and colour may vary slightly from the Catalogue photos and in other printed materials.

**AVAILABILITY** All items subject to availability.

**SUGGESTIONS/QUESTIONS** For more embroidery suggestions or questions, please contact your Consultant.

**CATALOGUE** Effective 01 /9/2021-28/2/2022. Products, personalization and prices subject to change.



This season, we're working on partnering with Girls on the Run®, an organization dedicated to building girls' confidence & inspiring them to recognize their inner strength through physical activity & life skills learning.

Want to help us give back? With each Double Take Wristlet Pouch purchased from 1 September, 2021 to 28 February, 2022, Thirty-One is donating \$0.31 to help with efforts to start Girls on the Run programming in Canada. You can also *Round Up!* any purchase to the nearest dollar or make a contribution of any amount to benefit Girls on the Run.

Visit [mythirtyone.ca](http://mythirtyone.ca) to learn more!

# INSIDER / in'sīder / noun

Someone who hosts a party in-person or online and earns shopping credits, half-off items and access to exclusive styles not available to anyone else!

Love surprises?  
**D. MYSTERY BUNDLE** (2692) \$38  
 \$102+ VALUE



**F. NEW! INSIDER EXCLUSIVE**  
 STROLL & ROLL STORAGE TOTE (A07Z) \$104  
 (\$248 VALUE) 16"H x 36"L x 16"D SHOWN IN:  
 Textured Grey, Charcoal Crosshatch

**E. NEW! INSIDER EXCLUSIVE** CLEAR CASE TRIO (9626) \$38 (\$92 VALUE) Small" 1.625" H x 5.625" L x 3.5" D; Medium: 1.875" H x 6.75" L x 4.25" D; Large: 2.125" H x 8" L x 5" D  
 SHOWN IN: Grey Crocodile

## MAKE IT YOUR OWN FOR FREE

As an Insider, you get FREE personalization on any exclusives you earn from hosting.



**A. NEW! INSIDER EXCLUSIVE DARE TO DUFFLE BUNDLE (A0A1) \$52 (\$106 VALUE) [PRE]** DARE TO DUFFLE: 19.5" H x 18.75" L x 9.5" D **SHOWN IN:** Vintage Maple w/ White & Stone Shadow Initial; Vintage Slate w/ Caramel Double Arrow **SNAP TO IT POUCH:** 2.75" H x 2" L x 0.75" D **SHOWN IN:** Caramel Distressed Pebble (Personalization not available on Snap To It Pouch)

**B. NEW! INSIDER EXCLUSIVE CANVAS & COZY BUNDLE (A0A0) \$64 (\$154 VALUE) [PRE]** CANVAS STORAGE BIN: 15.5" H x 16" (base circumference), 54" (top circumference) **SHOWN IN:** Natural w/ Navy Blue Layered Diamond Monogram; **SOFT & SNUGGLY BLANKET:** 60" L x 60" H **SHOWN IN:** Whisper Grey (Personalization not available on Soft & Snuggly Blanket)

**C. NEW! INSIDER EXCLUSIVE FELT BIN & BLANKET BUNDLE (A09Z) \$64 (\$154 VALUE) [PRE]** LARGE FELT STORAGE TOTE: 16.5" H x 25.5" L (top), 18.75" L (base) x 15" D (top), 12" D (base) **SHOWN IN:** Brushed Whisper Grey w/ White Block Letter Outline; **SOFT & SNUGGLY BLANKET:** 50" W x 60" H **SHOWN IN:** Cream (Personalization not available on Soft & Snuggly Blanket)

**D. INSIDER EXCLUSIVE MYSTERY BUNDLE (2692) \$38**  
Choose this to get up to \$102+ value in surprise product(s)!



# INSIDER EXCLUSIVES

When Insiders host a party, they get access to thoughtfully curated products, exclusively for them.

# INSIDER REWARDS

These are exclusive to Insiders, and earned by hosting (in-person or virtual) parties, sharing shopping links on social media, sharing the catalogue, and taking orders.

## HOW MUCH WILL YOU EARN?

| TOTAL            | INSIDER CREDITS | HALF-OFF ITEMS | EXCLUSIVES |
|------------------|-----------------|----------------|------------|
| \$1,000+         | \$200           | 2              | 2 FREE     |
| \$900-999        | \$180           | 2              | 2          |
| \$800-899        | \$160           | 2              | 2          |
| \$700-799        | \$140           | 2              | 2          |
| \$600-699        | \$120           | 2              | 2          |
| <b>\$500-599</b> | <b>\$100</b>    | <b>2</b>       | <b>2</b>   |
| \$400-499        | \$40            | 1              | 1          |
| \$300-399        | \$30            | 1              | 1          |
| \$200-299        | \$20            | 1              | 1          |

Insider Exclusives and Insider Rewards are available to Insiders with qualifying party totals of \$200 or more. Number of Insider Exclusives you can purchase and number of free and/or half-price items you can receive depends on your qualifying party total. Insiders with qualifying party totals above \$1,000 earn \$20 for each additional \$100 in qualifying party sales. Insider Rewards may not be used to purchase half-price items. Qualifying party total excludes shipping, tax and Insider Rewards. Other exclusions may apply. Insiders with a qualifying party of \$1000 or more can select two of the Insider Exclusive styles offered for free, selecting no more than one item per style. Free personalization is available on Insider Exclusives that can be personalized unless otherwise noted. Insider half-price items that can be personalized receive personalization for half-price. No substitutions. Items available while supplies last. Insiders pay shipping on discounted and free products. Free and discounted products may be subject to taxes. Insider Exclusives and Insider Rewards may not be combined with other discounts or offers unless otherwise noted. Offers and items subject to change. For updated information speak with your Consultant or go to [mythirtyone.ca](http://mythirtyone.ca).



# WHY *join* US?

## QUALITY PRODUCTS

Lasting, durable and cute, too—our products are ready to help you organize your life on the go and in the home. There's a bag, tote and accessory for everyone, every room, everywhere! Even better: our products are reusable, and many feature our 90-day limited warranty.\*\* (But we know you'll love it.)

## CARING COMMUNITY

When women feel empowered, amazing things happen. We're a caring community of women who inspire and support each other every day. We're here to help you reach for your dreams, and start your own biz with the flexibility to work when and how you want.

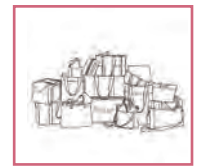
## HELPING OTHERS

Giving back is part of who we are, whether it's giving back to our communities or the Earth. We're dedicated to increasing our sustainability efforts through reusable products and recycled fabrics. We're also proud to partner with purpose-driven organizations throughout the year that support the girls of today and the women of tomorrow.

\*\*Some restrictions may apply. Visit our website to learn more about our limited warranty.

# OUR KITS

Choose from one of our 3 enrollment kit options and customize them your way by selecting the prints and personalization options you want, or go with a kit put together by our expert stylists!



| PRODUCT   | \$79 // BASIC BESTSELLERS KIT<br><small>\$352 VALUE</small> | \$129 // SIGNATURE FAN FAVES KIT<br><small>\$572 VALUE</small> | \$239 // ULTIMATE #GOALGETTER KIT<br><small>\$1,008 VALUE</small> |
|---|---|--|---|
| LARGE UTILITY TOTE (3121) \$52 VALUE              | X   | X  | X   |
| LITTLES CARRY-ALL™ CADDY (3401) \$22 VALUE        | X   | X  | X   |
| ZIP-TOP ORGANIZING UTILITY TOTE (4451) \$52 VALUE | X   | X  | X*  |
| ESSENTIAL STORAGE TOTE (4446) \$42 VALUE          | X*  | X*   | X*  |
| ZIPPER POUCH (3045) \$22 VALUE                    | X   | X  | X   |
| THERMAL TOTE (3000) \$24 VALUE                    | X   | X*   | X*  |
| ALL ABOUT THE BENJAMINS™ (9254) \$78 VALUE        | X   | X  | X   |
| WRISTLET STRAP (8033) \$14 VALUE                  | X   | X  | X   |
| TINY UTILITY TOTE (9696) \$32 VALUE               |   | X  | X*  |
| MODERN TOTE (9713) \$104 VALUE                    |   | X*   | X*  |
| FRESH MARKET™ THERMAL (4181) \$64 VALUE           |   | X  | X   |
| RUBIE MINI (8404) \$34 VALUE                      |   |  | X   |
| WINDOW SHOPPER LTD. (A003) \$104 VALUE            |   |  | X   |
| STAND TALL BIN (4947) \$64 VALUE                  |   |  | X   |
| DELUXE UTILITY TOTE (4441) \$64 VALUE             |   |  | X   |
| REUSABLE SNACK BAG - MEDIUM (A097) \$8 VALUE      |   |  | X   |
| EXPANDING TRAVEL CASE (9794) \$38 VALUE           |   |  | X   |
| AWAY FOR THE WEEKENDER (9299) \$104 VALUE         |   |  | X   |

\*Choose your personalization!



Choose the **ENROLLMENT KIT** that's best for you!

# WHY *join us?*

## WOMEN OWNED // FLEXIBILITY // HELPING OTHERS

From products made to help organize your life to the amazing flexibility that lets you run your own biz and work whenever, wherever you want—Thirty-One is here to help! We're a fun community of women who empower and inspire each other every day. We'd love you meet you!

Choose the  
**ENROLLMENT KIT**  
that's best for you!



### ULTIMATE #GOALGETTER \$239 KIT

\$1,008 VALUE  
18 best-selling products  
You choose the prints you want!



### SIGNATURE FAN FAVES \$129 KIT

\$572 VALUE  
11 best-selling products  
You choose the prints you want!

*thirty-one*<sup>®</sup>



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PO Box 789 • Westerville, OH 43086-0789



### BASIC BESTSELLERS \$79 KIT

\$352 VALUE  
8 best-selling products  
You choose the prints you want!

Enrollment opportunities, including available Enrollment Kits, are subject to change based on season, available inventory and other considerations. Consultants who choose customizable kits and do not make their customization selections will receive a kit with pre-selected personalization and prints. For the most current information go to the "Join Us" page at [mythirtyone.ca](http://mythirtyone.ca) or talk with your Consultant. Consultants may choose to have a personal website and branded emails sent to their Customers, currently \$16.95 plus applicable tax. Consultants may cancel their monthly website subscription at any time. Information about website subscriptions, including cancellation, is available to Consultants in the Consultant Guidebook. Purchase of an Enrollment Kit or a monthly website subscription is not required where prohibited by law. Sales tax and shipping will also be charged where applicable.

Thirty-One Gifts Canada Inc. Statement of Typical Participant's Earnings – 2019 The primary source of income of a Typical Participant in the Compensation Plan (the "Plan") of Thirty-One Gifts Canada Inc. ("Thirty-One Gifts") is from compensation on personal and downline sales of products. Personal Earnings will vary. A Typical Participant in the Plan is defined as an Independent Consultant who has been engaged in the Plan for at least one year, and who actively engages in the activities necessary to realize the benefits of the Plan (i.e. active in at least five of twelve months). A Typical Participant in the Plan earns between Cdn \$132 and \$1,000 annually. Please note that these earnings have been derived from the past earnings experiences of Thirty-One Gifts. This Statement of Typical Participant's Earnings will be updated annually.

Items and offers in this Catalogue and any associated pricing may be subject to change. For the most up to date information about current special offers and sales go to [mythirtyone.ca](http://mythirtyone.ca)



VALID 1/9/2021-28/2/2022

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