# **ALOETTE®**

Share the Beauty



# TABLE OF CONTENTS

- 3 Meet Aloette
- 4 Joining the Aloette Community
- 5 Host An Aloette Party
- 6 The Aloepure Collection
- 7 Everyday Skincare
- 7 Aloepure Usage Guide
- 14 Farm to Jar Collection
- 18 The Platinum Collection
- 19 Platinum Usage Guide
- 24 Radiance Luxury Oils
- 26 The Aloeclear Collection
- 28 Bath & Body
- 32 Beauty By Aloette
- 40 Customizable Beauty





# MEET ALOETTE | Our Story

Aloette Cosmetics gives you clean skincare and makeup that all beauty lovers can feel good about! As pioneers in aloe vera-based beauty, we have always prioritized overall skin health by formulating our products with our proprietary organic aloe vera and nourishing botanical ingredients that promote healthier-looking skin.

For more than 40 years, we have been committed to providing clean, yet effective skincare solutions. Our formulation standards remain true to our brand and align with our mission to provide beauty solutions that are both gentle for you and made to yield the results you want to see. We are proud to be 100% cruelty free and free of sodium lauryl sulfate, hydroquinone and formaldehyde donors.



CRUELTY



GLUTEN



SODIUM LAURYL SULFATE FREE



PARABEN FREE



HYDROQUINONE

# ALOEGANIC® | Our Exclusive, Proprietary Aloe Vera

We are proud to deliver age-defying and skin-soothing results with our own curated **Aloeganic**\* **aloe vera**—a super high-grade encapsulated aloe vera that is certified organic, paraben-free and exclusive to **Aloette**. **Aloeganic**\* provides incredible skincare benefits in a unique delivery system.

**Aloeganic**\* aloe vera offers superior product performance and potency on three key levels:

- Aloeganic® is certified organic and paraben free
- 2 Aloeganic® is 3 to 10 times more effective than conventional aloe vera
- 3 Encapsulated Acemannan, aloe's beneficial compound, delivers enhanced results







# **EVERYDAY SKINCARE**

Great value. Real results. It's no surprise that everyone loves the **Aloepure** collection. With aloe-based solutions for every skin type, finding the right skincare has never been easier!

FIND YOUR SKIN CONCERNS								
COMPLEXION TRAITS	DRY SKIN	NORMAL SKIN	© COMBINATION SKIN	OILY SKIN				
SURFACE	DRY	smooth	OILY T-ZONE	MOSTLY OILY				
PORES	SMALL	SMALL	VISIBLE IN SOME AREAS	VERY OBVIOUS				
BLACKHEADS	NONE	FEW	ONLY T-ZONE	SEVERAL TO MANY				
BLEMISHES	NEVER	SELDOM	OCCASIONALLY	FREQUENTLY				
FACIAL LINES	MANY	EXPRESSION AREAS	EXPRESSION AREAS	FEW				
SHINE APPEARS	NEVER	SELDOM	MIDDAY T-ZONE	WITHIN AN HOUR				

Visit our website to take the full skincare quiz.

	ALOEPURE USAGE GUIDE							
0	CLEANSE & EXFOLIATE  Hydra-Cleansing Emulsion Twice Daily	3	NOURISH  Nutri-Hydrating Mist Twice Daily					
	Gentle Foaming Cleanser ©  Twice Daily		■ Time Repair Serum Twice Daily					
	■ Essential Cleansing Oil Nightly Make Up Remover		■ Line Control Eye Gel Twice Daily					
2	■ Face Polish Twice Weekly ■ Restorative Enzyme Peel	4	MOISTURIZE  ☐ Nutri-C Moisture Creme    Twice Daily					
	Twice Weekly  TONE  Sensitive Skin Toner  Twice Daily		<ul> <li>□ Nutri-Moisture Lotion</li></ul>					
	☐ Skin Refining Toner N C Twice Daily ☐ Oil Control Toner O Twice Daily		☐ Indicates your choice in Value Package ☐ Included in Aloepure Value Package ☐ Indicates your choice to add to Value Package					



### CLEANSERS



## **HYDRA-CLEANSING EMULSION**

Daily Face Wash for Normal to Dry Skin

This rich, calming cleanser gently removes impurities and dead skin cells to reveal glowing skin. Enriched with Vitamins A and E, it is perfect for normal to dry skin. \$24USD | \$28CDN | 6 oz | #8040258



### **ESSENTIAL CLEANSING OIL**

Makeup Emulsifier and Precleanse

Perfect for all skin types, this nourishing nighttime cleanser drenches your skin with enriched oils, removing all traces of makeup while purifying, soothing and hydrating the skin. \$28USD | \$32CDN | 2 oz | #8040807



### **GENTLE FOAMING CLEANSER**

### Daily Face Wash for All Skin Types

Nourishing green tea and chamomile combine to gently cleanse skin of impurities while restoring its natural moisture balance. Perfect for all skin types.

\$24USD | \$28CDN | 6 oz | #8040128



### STICK SHIFT

### Exfoliating Cleanser Stick

This all-in-one cleanser, exfoliator and toner helps draw out dirt, oil and skin impurities with a unique blend of charcoal and Moroccan lava clay.

\$34.50 USD | \$40.50 CDN | 1 oz | #821187010

### MASKS & SCRUBS



### RESTORATIVE ENZYME PEEL

### Exfoliating Gel

This unique exfoliating gel uses fruit enzymes and purified aloe vera to gently lift dead skin cells from your face without acids or damaging particles.

\$42.95USD | \$49CDN | 2 oz | #8045971



### FACE POLISH

### Gentle Oatmeal Face Scrub

Gently buff away dead skin cells and unclog congested pores with this oatmeal and coconut shell powder formula, while nourishing the skin with **Aloeganic**\* aloe vera and shea butter.

\$27usd | \$34cdn | 2 oz | #8041004

### TONERS



### SENSITIVE SKIN TONER

### Balancing Tonic for Dry and Sensitive Skin

This vitamin and botanical enriched toner gently removes impurities and replenishes moisture for fresher-looking skin with every use.

\$22USD | \$27.50CDN | 8 oz | #8040406



### SKIN REFINING TONER

### Balancing Tonic for Normal to Combination Skin

Banish dead skin cells and impurities with the essences of aloe, green tea and other natural botanicals to improve the appearance of normal to combination skin. \$22USD | \$27.50CDN | 8 oz | #8040206



### OIL CONTROL TONER

### Balancing Tonic for Oily Skin

By harnessing the natural astringent properties of rosemary extract, this dual-action toner removes excess oil and dead skin cells to refresh, tone and deep clean pores.  $22USD \mid 27.50CDN \mid 8 \ oz \mid 48040306$ 

### TREATMENTS



# TIME REPAIR Anti-Wrinkle Serum

A powerful age-defying serum formulated with alpha and beta hydroxy acids to help reduce the appearance of wrinkles and soothing antioxidants to help protect skin from environmental stressors.

\$49USD | \$52CDN | 1 oz | #8040907



# TIME RESTORE Firming Serum

A firming serum that helps smooth away the appearance of fine lines and wrinkles for a youthful-looking radiance. 58USD | 58CDN | 1 oz | 48045607



### C THE LIGHT Vitamin C Serum

This unique Vitamin C delivery system helps skin to appear brighter, smoother and more even-toned in as little as four weeks.

\$24USD | \$30CDN | 0.5 oz | #8006072



### **BEAUTY SLEEP**

### **Overnight Cooling Treatment**

Revive the appearance of the skin and soothe away the stresses of the day with this refreshing overnight treatment. \$48USD | \$56CDN | 1 oz | #8046212

### EYE TREATMENTS



### **EYE WITNESS**

### Intensive Eye Balm

Say goodbye to dark circles and puffiness with this caffeine and **Aloeganic**® aloe vera-infused balm. \$38USD | \$46CDN | 0.4 oz | #8041708



### LINE CONTROL

# Eye Gel

Passionflower extract, aloe and chitin combine in this remarkably hydrating eye gel to reduce the look of fine lines and puffiness around the eyes while firming the skin's appearance.

\$20usd | \$25cdn | 0.5 oz | #8041107



### **NUTRI-C MOISTURE CRÉME**

### Daily Moisturizer for Normal to Dry Skin

Formulated for normal to dry skin, this water-binding moisturizer is rich in Vitamins A, C and E to gently hydrate the skin all day.

\$24USD | \$30CDN | 3 OZ | #8040506



### **NUTRI-MOISTURE LOTION**

### Daily Moisturizer for Normal to Oily Skin

Even oily skin needs hydration. This lightweight, aloe vera formula soothes and protects the skin's moisture balance while providing a barrier from pore-clogging impurities and irritants. \$24USD | \$30CDN | 3 oz | #8040607



### MAXIMUM MOISTURE COMPLEX

### Age-Defying Face Cream

This intensely hydrating anti-aging face cream penetrates deeply to quench thirsty, dehydrated skin and helps firm prematurely aging skin to soften the look of lines and wrinkles.

\$29USD | \$37.50CDN | 2.3 oz | #8041506



### VISIBLE AID

### Moisture Restoring Cream

This ultra hydrating skin cream with aloe vera provides soothing relief to dry, cracked skin. It is safe for both face and body.

\$19usd | \$21cdn | 2 oz | #8041207



### **NUTRI-HYDRATING MIST**

### Daily Replenishing Face and Body Spray

Loaded with vitamins, antioxidants, silk amino acids and aloe vera, this super-hydrating spritz keeps your skin feeling soft and supple all day.

\$25USD | \$29CDN | 8 oz | #8040706



### HAND AND BODY SILK Lightweight Body Lotion

Lock in moisture from head to toe with intensive hydrators that melt away dryness for a dewy soft look and feel. \$22USD | \$25CDN | 8 OZ | #8041305



# **GET MORE ALOETTE!**

Purchase any of our skincare value packages and get our best-selling RESTORATIVE ENZYME PEEL for only \$29.95.

# RESTORATIVE ENZYME PEEL:

Gently exfoliate away dead skin cells with fruit enzymes and Aloeganic® aloe vera.



We understand that the best natural ingredients are also the freshest. We take premium quality ingredients straight from the farms that grow them to our jars and formulate with age-defying science and a cocktail of botanicals for products that truly make a difference in the skin.



### **BEAUTY BIOME**

### Microbiome Complex Serum

Give imbalanced skin a daily dose of prebiotic and probiotic ingredients. This uber-hydrating serum helps balance the look of your complexion by locking in moisture and helping to restore a healthy microbiome.

\$48.50usp | \$62cpn | 0.6 oz | #8041610



### **BEAUTY PARFAIT**

### **Probiotic Yogurt Treatment**

Treat your skin to a tasty blend of yogurt, papaya and aloe vera with this hydrating and firming treatment. \$52.50usd | \$56cdn | 3 oz | #8048420



### **MUDDY UP**

### Deep Cleansing Mud Masque

Deep clean and clarify all skin types with this exfoliating mask formulated with **Farm to Jar**™ pascalite clay. \$43.50usD | \$44cdN | 3 oz | #8041608



## **BE SMOOTH**

### All-In-One Balm

Combat signs of aging on the face, neck, décolleté and hands with this nourishing balm, featuring essential oils and the powerful peptide Matrixyl Synthe'6\*. \$50usp | \$52cdn | 1 oz | #8048382



### HAND COUTURE

### Anti-Aging Hand Créme

Reveal visibly smoother, softer, more vibrant-looking hands with this advanced formula featuring <code>Matrixyl\* Synthe'6^m\*</code> and <code>Aloeganic\*</code> aloe vera.

\$23.50usd | \$25cdn | 2 oz | #8048341



### HAND POLISH

### **Exfoliating Hand Scrub**

Enriched with Aloe Vera and nourishing vitamins, this exfoliating hand polish gently buffs away dry skin with an invigorating sugar blend that quenches hands in need of moisture.

\$24.50usp | \$30cpn | 2 oz | #8048342







# COLLECTION

Using the highest clinically allowable ingredient concentrations in an aloe vera delivery system, Platinum products cleanse and balance, firm and smooth, and protect and repair all skin types for advanced age defiance and prevention. Whether you wish to brighten, lift or smooth away lines and wrinkles, with Platinum, age is only a number.



PLATINUM USAGE GUIDE							
CONCERN	CLEANSE	TONE	TREAT	MOISTURIZE			
FIRMNESS	PURE RADIANCE Revitalizing Cleanser	PURE RADIANCE Bio-Active Mist	AGE DEFIANCE PRO Firming Serum	BIODEFENSE Environmental Protection Cloud Crème			
FINE LINES & WRINKLES	CITY DETOX Environmental Defense Powder Cleanser	PURE RADIANCE Bio-Active Mist	FACE IT Anti-Wrinkle Serum	BIODEFENSE Environmental Protection Cloud Crème			
TONE & RADIANCE	FORE RADIANCE		FLORABRIGHT Advanced Floral Brightening Serum	CORRECTION CODE AM Daily Moisturizer SPF 25			
ADVANCED TREATMENT	CITY DETOX Environmental Defense Powder Cleanser	AGELESS SCIENCE Ionic Energy Balance	AGELESS SCIENCE Active Energy Serum	ADVANCED NIGHT RECOVERY PRO Night Crème			
ENVIRONMENTAL DEFENSE	CITY DETOX Environmental Defense Powder Cleanser	PURE RADIANCE Bio-Active Mist	SET + SHIELD Environmental Defense Makeup Setting Mist	BIODEFENSE Environmental Protection Cloud Crème			

All products can be used twice daily or can be mixed to target multiple concerns.

For example, use **TONE & RADIANCE** routine for morning and **ADVANCED TREATMENT** routine for evening.



### PURE RADIANCE

### Revitalizing Cleanser

Illuminate and renew for younger-looking skin with this revolutionary cleanser containing **Lumitone**\*\* and lactic acid.

\$32USD | \$41CDN | 4 oz | #8048160



### CITY DETOX

### **Environmental Defense Powder Cleanser**

Gently cleanse away pollutants, makeup, and skin impurities with this enzyme cleanser that instantly transforms from powder into a luxurious lather.

\$39USD | \$46CDN | 1.7 oz | #8041120

### TONERS & TREATMENTS



### PURE RADIANCE

### **Bio-Active Mist**

This alcohol-free mist works to firm and illuminate the skin for a healthy radiance all skin types can enjoy. \$38USD | \$46CDN | 4 oz | #8048162



### AGELESS SCIENCE SYSTEM

This misting toner and serum duo work together to visibly enhance tone, texture, and hydration for balanced, healthy-looking radiance.

\$210 USD | \$248 CDN | 1.7 oz/1 oz | #8081048



### AGE DEFIANCE PRO

### Firming Serum

This advanced bio-peptide complex works to improve elasticity and firmness and protect from environmental stressors for a refreshed, youthful-looking appearance. \$69.95USD | \$79.95CDN | 1 oz | #8048317



### FACE IT Anti-Wrinkle Serum

Provides instant tightening effects to help reduce the appearance of fine lines and wrinkles while providing a long-lasting solution to expression lines. \$54.95USD | \$64.95CDN | 0.6 oz | #8210056



# ADVANCED EYE RECOVERY PRO Eye Crème with Derabind

Help firm, plump, and smooth away the look of dark circles and tired eyes with this rejuvenating, peptide-rich, moisturizing eye treatment.

\$55.50 USD | \$67 CDN | 0.5 oz | #8048324



### **FLORABRIGHT**

### Advanced Floral Brightening Serum

Improve the look of uneven skin tone and fade the appearance of discoloration for a better-looking complexion with this powerful blend of Farm to Jar™ extracts. \$39USD | \$46CDN | 1.7 oz | #8048302



### COMPLETE CONTOUR

### **Hydrating Lip Volumizer**

Formulated with Cocoa Butter, Aloe Vera and moisturizing fruit oils, this Hydrating Lip Volumizer helps soften, smooth and plump the look of dry lips while helping protect your pout from environmental stressors.

\$28usd | \$36cdn | 0.3 oz | #8424043



# SET + SHIELD

### **Environmental Defense Makeup Setting Mist**

Lock makeup into place while protecting the skin from environmental stressors like pollution and daily grime with this setting spray.

\$42.50 USD | \$55 CDN | 4 oz | #8048192

# **REAL RESULTS**



#### IN A 4-WEEK PERCEPTION STUDY\*:

- 100% of the participants saw a 25% increase in the appearance of thickness in their lashes
- 90% of the participants saw a 25% increase in the appearance of length in their lashes
- 80% of the participants saw a 25% increase in the appearance of volume in their lashes

\*Results based on an independent perception study. Individual results may vary.



# LUSCIOUS + LUXE Lash Enhancing Serum

Take your lashes to new heights with this oil-free formula infused with an innovative peptide complex and almond extract. This nutrient-rich serum visibly enhances the look of your lashes and is clinically proven to help make lashes appear thicker, longer and fuller in as little as four weeks.

\$75USD | \$75CDN
0.14 floz | #8120123



### BIODEFENSE

### **Environmental Protection Cloud Crème**

Hydrate and plump the skin with this innovative facial gel that helps protect the skin against environmental stressors. \$48usp | \$59cpn | 1.7 oz | #8046108



### ADVANCED NIGHT RECOVERY PRO

### Night Creme with Revivaderm

This breakthrough night cream utilizes Revivaderm, a unique, skin-energizing ingredient, to encourage the skin's natural renewal process for noticeably firmer, smoother-looking skin. \$62USD | \$72CDN | 1.7 oz | #8048335



# CORRECTION CODE AM

# Daily Moisturizer SPF 25

Formulated with Matrixyl' Synthe'6\*, this powerful anti-aging moisturizer with SPF 25 infuses skin with vital hydration while reducing the appearance of lines and wrinkles. \$65usp | \$74.95cpn | 1.7 oz | #8046252





Think oil is bad for your skin? Think again! Our curated collection of **Radiance Luxury Oils** not only instantly boost luminosity, but also offer long-term benefits that help to improve the appearance of your skin.



### **GOLD RUSH**

### Crème To Oil Hydration Treatment

This crème to oil hydration treatment delivers essential nutrients, age-defying ingredients and instant hydration to the skin for a fresh, youthful-looking complexion. \$42USD | \$48CDN | 1 oz | #8261070



### **LUMINOUS TINT**

### Prep & Primer Oil

Boost radiance and smooth imperfections with prismatic, blurring micropearls in a unique illuminating primer that moisturizes, color balances and preps skin for improved makeup wear.

\$39USD | \$49CDN | 0.5 oz | #8150500





# COLLECTION

Aloeclear products contain a blend of cooling peppermint, lavender oil, salicylic acid, and Aloeganic® aloe vera to help prevent future breakouts, while improving overall skin health. Based on independent studies, Aloeclear is proven to help clear away blemishes and improve overall skin tone within just two weeks of use. No matter your stage in life, if you're affected by acne and looking for a clear skin revolution, look no further!

# ALOECLEAR VALUE PACKAGE #12902

All your skincare needs are covered for a visibly clearer, rejuvenated and refreshed you.

## GET IT FOR \$95usb | \$115cbn

REG. \$123.50usd | \$146cdN



### START CLEAN

### Deep Cleaning Cleanser

Cleanse and hydrate the skin with this cleanser infused with tea tree oil and **Aloeganic®** aloe vera. \$27.50usd | \$32cdn | 3 oz | #8045107



### **BE BALANCED**

### **Daily Refining Tonic**

Soothe and calm skin with this clarifying toner with cooling peppermint and **Aloeganic®** aloe vera. \$24USD | \$28CDN | 3 oz | #8045207



### STAY PURE

#### Acne Treatment Lotion

Knock out the look of blemishes and visible irritation with this concentrated solution packed with salicylic acid. 38USD | 42CDN | 0.5 oz | 48045439



### **GET HYDRATED**

### Oil-Free Moisturizer

Fortified with **Aloeganic**® aloe vera to soothe skin and help reduce the appearance of redness, this lightweight, oil-free moisturizer keeps oily or blemish-prone skin hydrated and reduces shine.

\$34USD | \$44CDN | 2 oz | #8045309



# **RE/NEW**Citrus Ginger Scent



### **RE/VIVE**

### Moisture-Binding Body Lotion

This body lotion locks in moisture and prevents water loss so the skin doesn't dry out throughout the day. \$24USD | \$28CDN | 3 oz | #8084030



### **RE/CHARGE**

### Clarifying Body Cleanser

This clarifying body cleanser deep cleans to draw out impurities. \$24USD | \$28CDN | 3 oz | #8084010



### RE/LAX

### **Aromatherapy Bath Salts**

Eliminate toxins during restful hours of the evening with these detoxifying bath salts. \$55USD | \$65CDN | 20 oz | #8084020



# TROPICAL GARDENS



### **COCONUT MILK & TURMERIC**

### **Nourishing Body Wash**

Escape to a tropical oasis with this Nourishing Coconut and Turmeric Body Wash that wraps your skin a rich lather as it helps wash away daily impurities and soothe the look of dry skin.

\$18USD | \$23.50CDN | 6 oz | #8083628



### **COCONUT MILK & TURMERIC**

### **Hydrating Body Lotion**

With an invigorating scent of coconut, turmeric, orange and a hint of ginger, this creamy Body Lotion enriches the skin with deep moisture as it helps soothe and restore the look of dull, dry skin.

\$18USD | \$24CDN | 6 oz | #8083627



### **COCONUT MILK & TURMERIC**

## **Refreshing Body Mist**

Spritz your way to a tropical escape with the Tropical Gardens Refreshing Coconut and Turmeric Body Mist. This lightweight body spray is formulated with Green Tea and Hyaluronic Acid to help soften the complexion while indulging the skin to a refreshing veil of hydration. \$24USD | \$28.75CDN | 6 oz | #8083629





# **BEAUTY BY ALOETTE**

The Aloette Beauty Collection allows you to design a one-of-a-kind makeup kit to fit your specific beauty needs. Specially curated with a mix of makeup essentials, as well as limited-edition must haves, Aloette is ready to take your beauty routine to a whole new level!

# FIND YOUR PERFECT SHADE



### BE PICTURE PERFECT

### 12-Hour Demi-Matte Liquid Foundation

Perfect the look of your complexion with this long-wear, 12hour liquid foundation that effortlessly covers imperfections and doubles as a concealer.

\$39usd | \$45cdn | 1 oz



PORCELAIN Very Fair, Neutral Golden #8150143



LIGHT Fair, Neutral Peach #8150144



Medium Deep, Neutral with Golden Undertone #8150145



LIGHT TAN Medium, Golden #8150146



TAN Medium to Medium Deep, Neutral Golden #8150147



MEDIUM DARK Medium Deep, Neutral with Golden Undertone #8150148



DEEPER Deep, Neutral with Peach Undertone #8150149



### **OIL FREE FOUNDATION**

This lightweight formula provides full, no-cake coverage with a flawless matte finish and is free of pore-clogging oils. \$24.50usd | \$28.50cdn | 1 oz















Porcelain Amaretto #8151006 #8151007

Chestnut #8151004

Walnut #8151009

Caramel #8151008

Café #8151005





TRANSLUCENT VEIL
Setting Powder

Smooth your complexion, conceal imperfections, and minimize the look of pores with this makeup setting powder.

Pan Only: \$19usD | \$22cDN | #8210229 Add Compact: \$7usD | \$8cDN | #8210001



# FLAWLESS HP Prime and Perfect

Using light-diffusing, color-correction technology, this advanced formula works to even out skin to minimize pores and create a flawless makeup base. \$60.95USD | \$70CDN | 1 oz | #8048410



MADE MATTE
Anti-Shine Stick

Oily shine? Meet your Matte! This mattifying blot stick helps to smooth out skin texture and reduce the appearance of breakthrough shine for a perfectly matte finish. \$32USD | \$42CDN | 0.1 oz | #8431001



FACE PAINT
Lip & Cheek Tints

Infused with **Farm to Jar™** extracts, this multi-use lip and cheek tint keeps skin hydrated and soft. \$35∪SD | \$41CDN | 0.5 oz



#8210702





Tuscan Sunset #8210703



# A-LIST LASH Curling Mascara

This curling mascara, infused with lash-conditioning Argan Oil, gives your look a healthy dose of attitude and knockout color.

\$26usp | \$29cpn | 0.16 oz | #8361300



# TOPSHELF

### Volume & Curl Mascara

Go bold with this volumizing, long-wear mascara! The uniquely curved brush coats, lifts, and separates. \$25usp | \$28cdn | 0.32 oz | #8361500



### **TOTAL PRECISION**

### Longwear Liquid Eyeliner

Top off your eye look with this highly pigmented liquid eyeliner that helps shape and define the eyes without smudging or pulling.

\$19usp | \$23.75cpn | 0.24 oz | #8300740



### WATERPROOF MECHANICAL

### **Eye Definer Pencils**

Line your eyes in bold, budge-proof color that easily retracts and includes a sharpener in the cap. \$19USD | \$20CDN | 0.01 oz







#8300479



LOOK ALIVE

### Eye Base

Highlight and smooth eyelids or diffuse under-eye circles with this illuminating powder eye shadow. \$21USD | \$26CDN | 0.04 oz | #8210219



# **HEAVENLY SHEEN**Eye Shadow Base

Intensify your eye shadow colors and prevent creasing with this pearlized cream base for a soft, iridescent finish that lasts all day.

\$14usp | \$18cpn | 0.14 oz | #8360101



# OH WOW, BROW!

## **Brow Sculpting Quad**

This four-piece brow sculpting collection includes three powder and one clear wax to help define and lock your brows in place.

\$32USD | \$41.50CDN

Brow Powders 0.028 oz | Wax 0.018 oz #8040256

### LIP TREATMENT



### LIP DIFFERENCE

Prime and condition your lips for long-lasting, no-bleed lip color application. \$16.50usp | \$22cdn | 0.04 oz | #8420909



#### SOOTHE N' SMOOTH

### Lip Balm & Exfoliator

Polish and perfect your lips with Aloette's two-in-one lip balm and exfoliator with aloe vera and Vitamins A and E. \$31usp | \$40cpn | 0.58 oz | #8425016

### LIP COLOR & SHINE



### LIP COLOR

### Lipstick

Play up your pout with long-wearing lip shades enriched with aloe vera, shea butter, and jojoba oils, perfect for any skin tone and every occasion.

\$17usd | \$22.50cdn | 0.14 oz



















Better Than Beige #8211411

Posh #8423059

Wine\* #8423028 #8423049

Lady #8424033

#8424003

Carpet #8424013

#8424023

Mauve #8423068



### LIQUID LIP SHINE

### Lip Gloss

Deeply hydrate with Vitamin E while adding a glass-like finish and dewy moisture to your lips. Wear alone for a stunning wash of sheer glossy color, or layer on top of your favorite lip color for added dimension.

\$19usd | \$23.50cdn | 0.25 oz



















Glazen

Hibiscus

Sandstone Buttercream #8452504 #8422502 #8422503

#8422501 #8425001

Pink #8422511 #8423088

Dew #8422178



### WATERPROOF MECHANICAL

### Lip Definer Pencils

Line and define lips in smudge-proof, stay-all-day color. \$16usp | \$20cpn | 0.009 oz







Bordeaux #8390248

Nutmeg #8390228

Colorless #8430000

\*Shimmer or Satin Shade **BEAUTY BY ALOETTE 37** 



# GLOSS ON THE GO

### Day Palette

This petite lip gloss compact is packed with 8 creamy lip glosses in an array of pink, mauve and nude shades that compliment all skin tones. Lip brush applicator included. \$25usp | \$30cpn | 0.01 oz | #8634034



### **GLOSS ON THE GO**

### **Night Palette**

Seize the night with this pocket-sized compact filled with 8 highly-pigmented, ultra-creamy glosses for all skin tones. Lip brush applicator included. \$25USD | \$30CDN | 0.01 oz | #8634035





### **PRO TOOLS**

### 5-Piece Brush Collection

This 5-Piece Collection includes: Allover Powder Brush, Liquid Foundation Brush, Precision Blush Brush, Airbrush Eyesilk Brush, and Precision Liner Brush. All brushes are made of luxuriously soft blend of wavy and straight synthetic fibers designed to pick up and distribute makeup with professional artistry.

\$57usd | \$71.25cdn | #8121400



### **PRO PRECISION**

### Tapered Multi-Purpose Brush

With a unique, rounded triangle shape, this brush easily maneuvers around the small corners of the face with maximal precision. Seamlessly apply liquid, cream, or powder complexion products for a flawless finish. \$34USD | \$44CDN | #8121401



# **CUSTOMIZABLE BEAUTY**

Our customizable palettes allow you to design a one-of-a-kind makeup kit that fits your specific beauty needs. From eyeshadow to foundation to blush — there are hundreds of ways to create a makeup arsenal that complements your skin tone and style.

### **CUSTOMIZE YOUR LOOK AND SAVE**

Get Up To 48% OFF When You Customize Your Beauty Palette



Select a compact



Choose your mix of shades from eve. cheek. or foundation collections



Save up to 48% and refill/swap your colors anytime!



# **BEAUTY BENTO** Compact Only

\$24.99usd | \$32.50cdN #8421002



3 Evesilk Eve Shadows

### MAXI EYE AND CHEEK BENTO | #BB02

2 Cheek/Bronzer + 3 Eyesilk **Eye Shadows** 

# MINI EYE AND CHEEK BENTO | #BB03

1 Cheek/Bronzer + 3 Evesilk Eye Shadows

MAXI EYE BENTO | #BB04 9 Eyesilk Eye Shadows

MINI EYE BENTO | #BB05 4 Eyesilk Eye Shadows

\$65.50usp | \$78.90cpn

\$61.50usp | \$71.70cpn

\$49.95usd | \$58.95cdN

\$78.95usd | \$99.50cdN

\$43.95usd | \$55.50cdN



COLOR BOX Compact Only \$32usp | \$41.50cpn #8630102

### MAXI COLOR BOX | #CB01

1 Ultra Finish Foundation + 1 Cheek/ Bronzer + 3 Eyesilks + 1 Lip Color

MINI COLOR BOX | #CB02 2 Cheek + 3 Eyesilk Eye Shadows + 1 Lip Color

\$76.95usd | \$97.80cdN

\$72.95USD | \$89.95CDN



Compact Only \$7usd | \$8cdN #8260001

EYESILK DUO COMPACT 2 Eyesilks

\$31usd | \$38cdN



CHEEK/FACE Compact Only \$7usp | \$8cpn #8210001

POWDER FOUNDATION COMPACT 1 Ultra Finish Foundation

SETTING POWDER COMPACT 1 Translucent Veil Powder

> CHEEK COMPACT 1 Cheek/Bronzer Color

\$31usd | \$41cdn

\$26usd | \$30cdn

\$26usd | \$29cdN



### CUSTOMIZABLE EYESHADOW ...



# **EYESILKS**

# Eyeshadow

Create endless eye looks with powder soft, easy-to-apply shadows, perfect for blending and layering or use as a powder eye liner. Each Eyesilk is sold individually and fits inside Beauty Bento, Color Box, or Eyesilk Duo Compact. Pan only: \$12usd | \$15cdn | 0.14 oz

### SHIMMER/SATIN SHADES



#8261430



Candlelit #8261409



Ballerina #8261398



Rose Quartz #8261378



Mermaid #8261448



#8261439



Fame #8261450



Sunkissed #8261318



Rosé #8261134



Sherry #8261133





#8261428



#8261328

### MATTE SHADES



Baked #8261420



Cashmere #8261440



Sangria #8261132



Saber #8261480



Suede #8261470



#8261348



Coco Couture Black Onyx #8265003

# CUSTOMIZABLE FACE AND CHEEK



**HIGHLIGHTERS** 

\$19usd | \$21cdn | 0.21 oz





Diamond

Moscato #8211402 #8261490



**BLUSHERS** 

\$19usd | \$21cdn | 0.21 oz







Tourmaline Rose Petal #8261501

#8210315

Flirt #8210304



### **ULTRA FINISH FOUNDATION**

\$24usd | \$33cdn | 0.21 oz











Tan #8210601 #8210602 #8210603

Golden Medium #8210604



### SETTING POWDER

Translucent Veil Pan Only: \$19usp | \$22cpn 0.21 oz | #8210229

# **GET SOCIAL.**

EVERYONE IS SPREADING THE WORD ABOUT ALOETTE.
SEE FOR YOURSELF AND JOIN THE COMMUNITY.

#aloette









@aloette

AloetteCosmetics

AloetteVideo

AloetteCosmetic