

colorSTREET 

SPRING / SUMMER | 2022



Model is wearing Grow With The Flow



Model is wearing How Do You Hue?

“One brilliant idea can change the world.”



Welcome to Color Street!

Our world of color keeps getting bolder and brighter! This Spring and Summer, we're adding beautiful, classic nail looks as well as on-trend, fashion-forward designs to our Catalog Collection. These new additions, inspired by the runways and popular trends, will mix and match wonderfully with the exciting mini collection launches we have planned to keep your manicures fresh and exciting now through the summer season.

Plus, we are thrilled to expand our offerings to include specially-formulated, nourishing hand and nail care products for a full Color Street mani experience. We look forward to paving the way for more brilliant product opportunities in the future!

I am also proud to announce that this year, the Color Street Foundation is pledging \$1 million to the March of Dimes to aid in their mission to improve the health of mothers and infants. As the National Signature Partner for the 2022 March for Babies campaign, we are honored to support our sponsorship throughout the year at walks and other events.

Cheers to a colorful year ahead,

Fa Park, Founder & CEO



Made in USA



What started as a simple idea to use our nail strips to “wear your support on your fingertips” and raise awareness for worthy causes that resonate with our Stylists and customers has quickly grown to a larger vision of supporting those causes and their charitable organizations in a big way.

Reasons to Love Color Street Nail Strips

**100% real nail
polish formula**
with base coat,
color, and top
coat all in one

**Easy, one-step
application**
for a brilliant,
salon-quality
manicure in
minutes!

ALL NAIL
POLISH STRIPS
**BUY 3, GET 1
FREE**

Flexible – can be
gently stretched
for a perfect fit

Made in USA
with globally
patented
technology

Chip-resistant,
long lasting color

No dry time,
smudges, or
streaks

Easy removal
with nail polish
remover

HOW TO APPLY — *IT'S SO EASY!*

CLEAN NAILS WITH PREP CLOTH TO REMOVE OILS OR LOTIONS BEFORE APPLICATION

Solids, Glitters, and Nail Art Designs



1
REMOVE
CLEAR COVER



2
PEEL
POLISH STRIP



3
REMOVE TAB
& SELECT END



4
APPLY TO NAIL
& GENTLY
STRETCH TO FIT



5
GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

French Manicure



1
REMOVE CLEAR
COVER & APPLY
TIP TO FREE
EDGE OF NAIL



2
FILE EXCESS OR
REMOVE WITH
FINGERNAIL



3
REMOVE CLEAR
COVER & PEEL
POLISH OVERLAY



4
APPLY OVERLAY
TO NAIL



5
GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

APPLY TIP FIRST

APPLY SHEER OR CLEAR OVERLAY

SOLIDS

Top your tips with easy, mess-free solid color nail strips in an array of vibrant shades and flawless finishes.



Clear as Day

clear

\$12 USD / \$15.25 CAD



Swiss and Tell

creme

\$12 USD / \$15.25 CAD



Havana Honey

creme

\$12 USD / \$15.25 CAD



best seller

Himalayan Salt

creme

\$12 USD / \$15.25 CAD



Belgian Buttercup

creme

\$12 USD / \$15.25 CAD



NEW

Toffee Nut

creme

\$12 USD / \$15.25 CAD



Amazing Greige

creme

\$12 USD / \$15.25 CAD



Berlin It To Win It

creme

\$12 USD / \$15.25 CAD



Giza Sands

creme

\$12 USD / \$15.25 CAD



At the Plaza

shimmer

\$12.50 USD / \$15.75 CAD



best seller

Manchester Mauve

creme

\$12 USD / \$15.25 CAD



Gratitude is Everything

shimmer

\$12.50 USD / \$15.75 CAD



Caribbean Coral

creme

\$12 USD / \$15.25 CAD



NEW

Lean Mean Tangerine

creme

\$12 USD / \$15.25 CAD



NEW

Watermelon Session

creme

\$12 USD / \$15.25 CAD



Are You Madrid-ing Me?

creme

\$12 USD / \$15.25 CAD



Munich Mulberry
creme

\$12 USD / \$15.25 CAD



How You Dune?
shimmer

\$12.50 USD / \$15.75 CAD



Beijing Beauty
creme

\$12 USD / \$15.25 CAD



London Calling
creme

\$12 USD / \$15.25 CAD



Lady Lilac
creme

\$12 USD / \$15.25 CAD



Key West is Best
creme

\$12 USD / \$15.25 CAD



New York Minute
shimmer

\$12.50 USD / \$15.75 CAD



Sleep Tight
creme

\$12 USD / \$15.25 CAD



Aberdeen Aubergine
creme

\$12 USD / \$15.25 CAD



Made in Milan
shimmer

\$12.50 USD / \$15.75 CAD



Deep Diving
creme

\$12 USD / \$15.25 CAD



Midnight in Manhattan
creme

\$12 USD / \$15.25 CAD



She's a Trooper
creme

\$12 USD / \$15.25 CAD



Oslo and Steady
creme

\$12 USD / \$15.25 CAD



Chilladelphia
creme

\$12 USD / \$15.25 CAD



Aspen Sky
creme

\$12 USD / \$15.25 CAD



Space Case
shimmer

\$12.50 USD / \$15.75 CAD



Greeking Out
creme

\$12 USD / \$15.25 CAD



Strobe Lights
duochrome

\$13 USD / \$16.50 CAD

color shifting



Glisten and gleam

Model is wearing Shimmer Down

GLITTERS

\$13 USD / \$16.50 CAD

Add glitter to your fingertips without the mess! Our fan-favorite glitter shades will keep you sparkling all season long.



Couldn't Carat Less



Tulum It May Concern



Shimmer Down
clear



Glittersweet
clear



Fort Worth It



Chelsea Ya Later



Tokyo Lights



Cape Coral



Coming In Hot



Sahara Jewel



Cran-tastic



Czech Me Out



Glitter Days Ahead



Night Terror



Moon River



Teal We Meet Again



Soho-ver It

PRISM FX

\$15 USD / \$19 CAD

Our premium special effects shades feature an array of rich hues with color-shifting reflective particles that reveal new dimensions of color at every angle.



Piqued My Luminosity
clear



Deepwater Opal



Just a Gleamer



Anything Froze



All Fired Up



Flake My Day

GLITTER DIPPED

\$14 USD / \$17.75 CAD

Layer these transparent glitter gradient shades over your favorite colors, or wear alone for a simple, sparkling nail look.



Over the Moon
white glitter on clear



Coming Up Rose Gold
rose gold glitter on clear



Lavish Lavender
purple glitter on clear

Unparalleled color



Model is wearing *Piqued My Luminosity*
over *Lean Mean Tangerine*

Nail art made easy



Model is wearing Bloomer Has It

NAIL ART DESIGNS

\$14 USD / \$17.75 CAD

Wear this season's on-trend nail art looks without the mess and dry time.



Solar Flare
glitter



Long Time No Sea
glitter



best
seller

It Takes Tucson
duochrome



NEW

Into the Sunset
shimmer

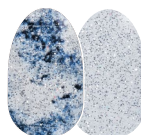


NEW

How Do You Hue?
shimmer



Under the Stars
glitter

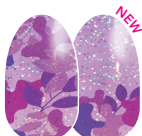


In Another Galaxy
glitter



NEW

Bloomer Has It
creme



NEW

Glad You Camo
glitter



NEW

Grow With The Flow
shimmer



NEW

Back in Tile
creme



NEW

Leaf of Faith
frost



NEW

Think You're Slick?
frost

CLEAR NAIL ART DESIGNS

\$12.50 USD / \$15.75 CAD

Rock transparent nail art over bare nails or layer over your favorite color or design for a whole new look.



Mermaid You Look



Comic Relief



All An Illusion



Keep Calm and Chevron



Spot On



Flower Power

For a Flawless French mani

Model is wearing We're Meant to Oui

FRENCH

\$14 USD / \$17.75 CAD

French manicures have never been so easy. Add the tip strip to your nails first, then layer the sheer or clear set on top for a flawless French mani.



City of Love
white tips with
sheer beige overlay



Meet Me in Paris
white tips with
clear overlay



We're Meant to Oui
silver glitter with
clear overlay



J'adore Glamour
black glitter with
clear overlay



*Put your
best foot
forward*

Model is wearing Watermelon Session

PEDICURE

Wear bold colors and designs on your feet with pedicure strips designed to fit the shape of your toenails.



Swiss and Tell
creme
\$12 USD / \$15.25 CAD



Watermelon Session
creme
\$12 USD / \$15.25 CAD



Baton Rougey
creme
\$12 USD / \$15.25 CAD



Call Your Blush
glitter
\$13 USD / \$16.50 CAD



Good Night
glitter
\$13 USD / \$16.50 CAD

HOST BENEFITS

We value our Hosts and show it with our rewarding Host Program!

Nail Bar Sales (USD)	Nail Bar Sales (CAD)	Host Free Credit	50% Off Items*
\$150–299	\$190–379	10%	1 half-price item*
\$300–599	\$380–759	15%	3 half-price items*
\$600–999	\$760–1,269	20%	6 half-price items*
\$1,000+	\$1,270+	25%	9 half-price items*



Host will receive an additional half-price item for each \$200 USD / \$255 CAD sales over \$1,000 USD / \$1,270 CAD, up to a maximum of 15 half-price items per host.

*Half-price items must be individual items only, not discounted packages.

The Host Order is eligible for free standard shipping as long as the Nail Bar sales total is over \$300 USD / \$380 CAD.

Our Host Program Rewards New Bookings

When a current Host has a new Nail Bar booked from their Nail Bar*, they qualify for \$25 USD / \$32 CAD product credits to use at the new booking. The booking must qualify with a minimum of \$300 USD / \$380 CAD in retail sales and 3+ orders. The credit must be redeemed within 60 days from the original Nail Bar.

**The previous Nail Bar must qualify with at least \$150 USD / \$190 CAD in retail sales and 3 orders. Valid for up to 3 bookings per Nail Bar. Stylists are not eligible for booking credits.*

BECOME A **STYLIST**

Join a vibrant community of Independent Stylists who all share a passion for our fabulous nail strips! Earn income on product you love while earning product credit with the New Stylist Jump Start program and with other incentive programs that reward your efforts with exciting bonuses and perks.

FLEXIBILITY

- Work your business online or in-person
- Earn weekly commissions and monthly bonuses on personal sales and team performance

REWARDS

- Exclusive Stylist nail strips and incentive programs
- Opportunity to earn fabulous trips and be recognized for all your achievements

COMMUNITY

- Join a growing Stylist community and be a part of a fast growing social selling company!

THE STARTER KIT \$129 USD / \$159 CAD

The kit contains 13 Sets of Nail Strips, 72 Testers, and all the basic supplies that you need to start your business.*

**shades and kit contents subject to change*



The income and rewards earned by an Independent Color Street Stylist are largely dependent upon an individual's business skills, work effort, commitment, and market conditions. Color Street does not guarantee any level of income or success. For average earnings, please visit colorstreet.com/incomedislosure.

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MADE IN USA | 100% REAL NAIL POLISH



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