# **MONAT Haircare Guide**

3 steps to Healthy Hair









Our PREP category is comprised of all products that provide effective solutions to all your haircare concerns, including shampoos, conditioners, masques, and & treatments.

- Identify Your Hair Texture
- Determine Your Haircare Concerns
- Customize Your Haircare Regimen"







NE MEDIUM

THICK

# Must-Have Product



Features a proprietary blend of 13+ natural plant and essential oils combined to enhance the healthy look of hair and skin with vitamins, minerals, antioxidants, beta-carotene, and omega-3 fatty acids.

# How to Use:

- Pre-Shampoo Treatment: Apply to dry or damp hair and scalp. Leave on for 15 minutes. Rinse thoroughly. Shampoo and condition as usual.
- Intensive Hydrating Treatment: Apply a generous amount to damp hair and scalp. Place a warm, moist towel around the head and leave on for 30 minutes. Rinse thoroughly. Shampoo and condition.
- Anti-Frizz Leave-in Finishing Treatment: Apply a small amount to the hair after styling, concentrating on the ends.

To moisturize and hydrate dry hair

#### Fine to Medium

- Advanced Hydrating Shampoo
- · Advanced Hydrating Conditioner
- · Advanced Hydrating In-Shower Masque



# Medium to Thick

- Renew<sup>™</sup> Shampoo
- Restore<sup>™</sup> Leave-In Conditioner
- Replenish™ Masque

To strengthen damaged and overprocessed hair

# All Hair Types

DRYNESS

- Damage Repair Bond Support Shampoo
- Damage Repair Bond-Building Hair Treatment
- Damage Repair Bond Support Masque
- Damage Repair Bond Fortifying Hair Leave-in Crème
- Unknot Detangler
- REJUVABEADS®



To soften and smooth frizzy hair

# All Hair Textures

- Smoothing Anti-Frizz™ Shampoo
- Smoothing Anti-Frizz™ Deep Conditioner
- Smoothing Anti-Frizz™ Deep Intensive Treatment



To remove impurities and provide a deep clean

# **All Hair Types**

# **Delicate Hair & Sensitive Scalp**

• Soothing Micellar Shampoo



# A

SCALP CARE

# All Hair Types

# Oily Hair & Scalp

- Scalp Purifying Scrub
- Purifying Vinegar Shampoo
- MONAT BLACK™ Shampoo + Conditioner



To support stronger, thicker-looking hair

#### Fine to Medium

- MONAT BLACK™ Shampoo + Conditioner
- Intense Repair Treatment



#### Medium to Thick

DENSIFYING

VOLUME

COILS, WAVES

CURLS, (

- Intense Repair Shampoo
- Intense Repair Conditioner
- Intense Repair Treatment



To add volume and weightless body to fine hair

# Fine to Medium

- Volumizing Revive<sup>™</sup> Shampoo
- Volumizing Revitalize<sup>™</sup> Conditioner



To soften and hydrate curls

# Medium to Thick

- Super Nourish™ Oil Crème Shampoo
- Super Nourish™ Oil Crème Conditioner
- Super Moisture Masque



To enhance, brighten and protect colour treated hair

# COLOUR CARE

# **All Hair Types**

• Color Locking + Protective Spray





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2. Style

The STYLE category provides everything you need thicken & add volume, define & condition, smooth & polish. Premium styling products to help you create custom tailored looks.

- Identify Your Hair Texture
- Determine Your Style Needs
- Customize Your Styling Regimen

For long lasting definition, shine and smoothness

# All Hair Types

- MONAT STUDIO ONE™ Frizz Fix Smoothing Hair Primer
- MONAT STUDIO ONE™ Air Dry Cream
- MONAT STUDIO ONE™ Flexible Hold Gel
- MONAT STUDIO ONE™ Blow Out Cream
- Smoothing Anti-Frizz™ Blow Out Spray



VOLUME AND DENSIFY

For weightless body, volume and fuller looking hair

# Fine to Medium

- MONAT STUDIO ONE™ Volume & Lift Spray
- MONAT STUDIO ONE™ The Moxie™
   Magnifying Mousse



THERMAL PROTECTION

SHINE

HOLD & CONTROL

FRIZZ

To reinforce and protect the hair from high heat

# **All Hair Types**

MONAT STUDIO ONE™ Heat Protectant Spray



CURLS, COILS, WAVES

For long-lasting frizz-free definition

# Medium to Thick

- MONAT STUDIO ONE™ The Moxie™
   Magnifying Mousse
- $\bullet$  MONAT STUDIO ONE  $^{\text{\tiny TM}}$  Flexible Hold GeI
- MONAT STUDIO ONE™ Curl Defining Cream
- Restyle Instant Sculpting Taffy



3. (Finish)

Our FINISH products are applied to dry hair after styling is complete to provide additional hold, nourishment, control, and shine.

- Identify Your Hair Texture
- Determine Your Finishing Needs
- Customize to Finish Your Look

For instant, weightless shine

# All Hair Types

- MONAT STUDIO ONE™ Glossy Shine Mist
- REJUVENIQE light by MONAT™
- REJUVENIQUE®



VOLUME

MONAT FOR MEN™

For lasting texture, lift and fullness

# All Hair Types

MONAT STUDIO ONE™ Dry Texturizing Spray



For textured definition

# All Hair Types

- MONAT FOR MEN™ Molding Shine Pomade
- MONAT FOR MEN™ Matte Styling Clay



For reviving second-day styles

# All Hair Types

 MONAT STUDIO ONE™ The Champ™ Conditioning Dry Shampoo



For enhanced definition and hold

# All Hair Types

- MONAT STUDIO ONE™ Flexible Hold Gel
- Restyle Instant Sculpting Taffy
- MONAT STUDIO ONE™ Flex Control Hairspray
- MONAT STUDIO ONE™ Super Strong Hold Finishing Hairspray



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