

colorSTREET

FALL / WINTER | **2022 / 2023**



Model is wearing Espresso Yourself

Welcome to Color Street!

In 2017, we took the world of direct sales by storm with Color Street's patented, revolutionary dry nail polish strips. My mission has always been to establish Color Street as a premier beauty brand. This past spring, we added best-in-class hand and nail care products to our product offerings. This fall, we are taking huge strides as we venture into the world of color cosmetics with our first makeup item: premium lip color. We're excited to continue to grow our brand to empower our customers to be their most bold and brilliant selves.



Philanthropy is at the heart of everything we do. This year, Color Street pledged \$1 million to March of Dimes as the National Signature Partner of more than 80 March for Babies walks across the US. We are honored to continue our partnership through the remainder of 2022.

These new and exciting developments are possible because of our incredible Independent Stylists. I founded Color Street with the goal of giving like-minded entrepreneurs the opportunity to pave their way to success on their terms, and I am so proud of the growth achieved by our community and the successes they can achieve in the days and years to come.

Let's glow!

Fa Park, Founder & CEO



Made in USA



What started as a simple idea to use our nail strips to "wear your support on your fingertips" and raise awareness for worthy causes that resonate with our Stylists and customers has quickly grown to a larger vision of supporting those causes and their charitable organizations in a big way.

HOW TO APPLY — IT'S SO EASY!

Be sure to clean nails with prep cloth to remove oils or lotions before application

Solids, Glitters, and Nail Art Designs



1 REMOVE
CLEAR COVER



2 PEEL
POLISH STRIP



3 REMOVE TAB
& SELECT END



4 APPLY TO NAIL
& GENTLY
STRETCH TO FIT



5 GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

French Manicure



1 APPLY TIP FIRST

REMOVE CLEAR
COVER & APPLY
TIP TO FREE
EDGE OF NAIL



2 FILE EXCESS OR
REMOVE WITH
FINGERNAIL



3 REMOVE CLEAR
COVER & PEEL
POLISH OVERLAY



4 APPLY OVERLAY
TO NAIL



5 APPLY SHEER OR CLEAR OVERLAY

GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

ALL NAIL POLISH STRIPS – BUY 3 GET 1 FREE!

WHAT ARE NAIL POLISH STRIPS?

- ▶ Easy, one-step application for a brilliant, salon-quality manicure in minutes!
- ▶ No dry time, smudges, or streaks
- ▶ 100% real nail polish formula with base coat, color, and top coat all in one
- ▶ Convenient and travel-friendly
- ▶ Easily removed with nail polish remover
- ▶ Flexible — can be gently stretched for a perfect fit
- ▶ Made in the USA with globally patented technology



SCAN TO VIEW OUR
APPLICATION VIDEOS

SOLIDS

Top your tips with easy, mess-free solid color nail strips in an array of vibrant shades and flawless finishes.



Clear as Day
clear

\$12 USD / \$15.25 CAD



Swiss and Tell
creme

\$12 USD / \$15.25 CAD



Himalayan Salt
creme

\$12 USD / \$15.25 CAD



Lady Lilac
creme

\$12 USD / \$15.25 CAD



Belgian Buttercup
creme

\$12 USD / \$15.25 CAD



best seller

Toffee Nut
creme

\$12 USD / \$15.25 CAD



best seller

Amazing Greige
creme

\$12 USD / \$15.25 CAD



Berlin It To Win It
creme

\$12 USD / \$15.25 CAD



Giza Sands
creme

\$12 USD / \$15.25 CAD



NEW

Maple Me Crazy
creme

\$12 USD / \$15.25 CAD



At the Plaza
shimmer

\$12.50 USD / \$15.75 CAD



Gratitude is Everything
shimmer

\$12.50 USD / \$15.75 CAD



Caribbean Coral
creme

\$12 USD / \$15.25 CAD



Lean Mean Tangerine
creme

\$12 USD / \$15.25 CAD



Watermelon Session
creme

\$12 USD / \$15.25 CAD



Are You Madrid-ing Me?
creme

\$12 USD / \$15.25 CAD



Manchester Mauve
creme
\$12 USD / \$15.25 CAD



Key West is Best
creme
\$12 USD / \$15.25 CAD



Munich Mulberry
creme
\$12 USD / \$15.25 CAD



How You Dune?
shimmer
\$12.50 USD / \$15.75 CAD



Carmine Shine
creme
\$12 USD / \$15.25 CAD



Beijing Beauty
creme
\$12 USD / \$15.25 CAD



London Calling
creme
\$12 USD / \$15.25 CAD



Made in Milan
shimmer
\$12.50 USD / \$15.75 CAD



New York Minute
shimmer
\$12.50 USD / \$15.75 CAD



Aberdeen Aubergine
creme
\$12 USD / \$15.25 CAD



Figure It Out
creme
\$12 USD / \$15.25 CAD



Deep Diving
creme
\$12 USD / \$15.25 CAD



Aspen Sky
creme
\$12 USD / \$15.25 CAD



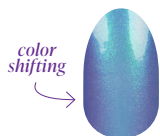
Chilladelphia
creme
\$12 USD / \$15.25 CAD



Oslo and Steady
creme
\$12 USD / \$15.25 CAD



She's a Trooper
creme
\$12 USD / \$15.25 CAD



Strobe Lights
duochrome
\$13 USD / \$16.50 CAD



Greeking Out
creme
\$12 USD / \$15.25 CAD



Sleep Tight
creme
\$12 USD / \$15.25 CAD



Midnight in Manhattan
creme
\$12 USD / \$15.25 CAD

Model is wearing Golden Rule



GLITTERS

\$13 USD / \$16.50 CAD

Add glitter to your fingertips without the mess! Our fan-favorite glitter shades will keep you sparkling all season long.



Shimmer Down
clear



Couldn't Carat Less



Fort Worth It



Tulum It May Concern



Chelsea Ya Later



Morganite Delight



Tokyo Lights



Sahara Jewel



Golden Rule



Czech Me Out



Glitter Days Ahead



Cran-tastic



Moon River



Teal We Meet Again



Brownie Points



Soho-ver It

PRISM FX

\$15 USD / \$19 CAD

Our premium special effects shades feature an array of rich hues with color-shifting reflective particles that reveal new dimensions of color at every angle.



Piqued My Luminosity
clear



Into the Crystal Ball



Just a Gleamer



All Fired Up



Flake My Day



Deepwater Opal



Supernova

GLITTER-DIPPED

\$14 USD / \$17.75 CAD

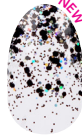
Layer these transparent glitter gradient shades over your favorite colors, or wear alone for a simple, sparkling nail look.



Over the Moon
white glitter on clear



Coming Up Rose Gold
rose gold glitter on clear



No Holding Black
black glitter on clear

Model is wearing Into the Crystal Ball



INTO THE
CRYSTAL
BALL

Model is wearing Parallel Universe



NAIL ART DESIGNS

\$14 USD / \$17.75 CAD

Wear this season's on-trend nail art looks without the mess and dry time.



Holo Your Heart
glitter



Parallel Universe
glitter



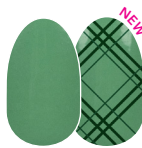
Smoke and Mirrors
glitter



Into the Sunset
shimmer



It Takes Tucson
duochrome



Stay in Check
creme



Espresso Yourself
shimmer



How Do You Hue?
shimmer



Back in Tile
creme



Feeling Paint
creme



Camo To My Rescue
frost

FRENCH

\$14 USD / \$17.75 CAD

French manicures have never been so easy. Add the tip strip to your nails first, then layer the clear set on top for a flawless French mani.



Meet Me in Paris
creme tips + clear overlays



The Right Angle
angled creme tips
+ clear overlays



We're Meant to Oui
glitter tips + clear overlays



J'adore Glamour
glitter tips + clear overlays

CLEAR NAIL ART DESIGNS

\$12.50 USD / \$15.75 CAD

Rock transparent nail art over bare nails or layer over your favorite color or design for a whole new look.



Out of Line



Comic Relief



All An Illusion



Better Safe Than Starry



Flower Power

PEDICURE

Wear bold colors on your feet with pedicure strips designed to fit the shape of your toenails.



Swiss and Tell
creme

\$12 USD / \$15.25 CAD



Watermelon Session
creme

\$12 USD / \$15.25 CAD



Baton Rougey
creme

\$12 USD / \$15.25 CAD



Call Your Blush
glitter

\$13 USD / \$16.50 CAD



Good Night
glitter

\$13 USD / \$16.50 CAD

HOST BENEFITS

WE VALUE OUR HOSTS AND SHOW IT WITH OUR REWARDING HOST PROGRAM!

Nail Bar Sales (USD)	Nail Bar Sales (CAD)	Host Free Credit	50% Off Items*
\$150–299	\$190–379	10%	1 half-price item*
\$300–599	\$380–759	15%	3 half-price items*
\$600–999	\$760–1,269	20%	6 half-price items*
\$1,000+	\$1,270+	25%	9 half-price items*



Host will receive an additional half-price item for each \$200 USD / \$255 CAD sales over \$1,000 USD / \$1,270 CAD, up to a maximum of 15 half-price items per host.

*Half-price items must be individual items only, not discounted packages.

The Host Order is eligible for free standard shipping as long as the Nail Bar sales total is over \$300 USD / \$380 CAD.

OUR HOST PROGRAM REWARDS NEW BOOKINGS

When a current Host has a new Nail Bar booked from their Nail Bar*, they qualify for \$25 USD / \$32 CAD product credits to use at the new booking. The booking must qualify with a minimum of \$150 USD / \$190 CAD in retail sales and 3+ orders. The credit must be redeemed within 90 days from the original Nail Bar.

**The previous Nail Bar must qualify with at least \$150 USD / \$190 CAD in retail sales and 3 orders. Valid for up to 3 bookings per Nail Bar. Stylists are not eligible for booking credits.*

Show of Hands

Elevate your Color Street manicure experience
with the Hand and Nail Care System.

Restores and
rejuvenates nails



Gently and effectively
removes nail strips



Moisturizes
and conditions
cuticles



NAIL STRENGTHENER, \$12 USD

Top your tips with our restorative, rejuvenating 3-in-1 strengthener, base coat, and top coat for strong, healthy-looking nails.

CUTICLE OIL, \$12 USD / \$15 CAD

This rich, intensely moisturizing coconut-scented Cuticle Oil contains vitamin E and a blend of 6 oils for intense softening and hydration.

NAIL POLISH REMOVER, \$16 USD

Our acetone-free Nail Polish Remover is specially formulated to gently and effectively remove Color Street nail strips and prepare your fingertips for your next manicure.

HAND LOTION, \$18 USD / \$23 CAD

Our fast-absorbing, super-hydrating Hand Lotion is infused with silk amino acids, vitamins C & E, and a blend of rich oils to help protect against environmental damage, optimize collagen, revitalize the skin, and leave hands feeling smooth and velvety.

Provides
fast-absorbing,
lightweight
hydration



BECOME A Stylist

Join a vibrant community of Independent Stylists who all share a passion for our fabulous nail strips! Earn income on product you love to sell while earning product credit with the New Stylist Jump Start program, and participate in other incentive programs that reward your sales efforts with exciting bonuses and perks.



Flexibility

- ▶ Work your business online or in-person
- ▶ Earn weekly commissions and monthly bonuses on personal sales and team performance

Rewards

- ▶ Exclusive Stylist nail strips and incentive programs
- ▶ Opportunity to earn fabulous trips and be recognized for all your achievements

Community

- ▶ Join a growing Stylist community and be a part of a fast growing social selling company!

colorstreet.com

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The income and rewards earned by an Independent Color Street Stylist are largely dependent upon an individual's business skills, work effort, commitment, and market conditions. Color Street does not guarantee any level of income or success. For average earnings, please visit colorstreet.com/incomedisclosure.